



SOUL

LUXURY BEACH RESORT





A PLACE
UNLIKE ANY OTHER

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A WORLD CLASS MASTERPIECE

ON THE MEDITERRANEAN

***A ONE-OF-A-KIND RESORT
DESTINATION THAT HAS
NEVER BEEN EXPERIENCED
BEFORE BUILT TO BOND
YOUR HEART WITH NATURE,
CLEANSING YOUR SPIRIT FROM
THE MOMENT YOU ARRIVE, &
ATTACHING YOUR SENSES
TO THIS MAGICAL SPOT ON
THE NORTH COAST.***

01

VISION

“CELEBRATING
THE MEDITERRANEAN SEA
WITH A *SHINING JEWEL*
THAT WILL *TRANSFORM*
THE NORTH COAST
OF *EGYPT*”



02

THE MASTERMINDS

WHEN
GREAT MASTERMINDS
GATHERED, THEY CREATED
A WORLD-CLASS MASTERPIECE

MASTERPLANNER

GCH

LANDSCAPE ARCHITECT

SWA

HOTEL, RETAIL ARCHITECT

GENSLER

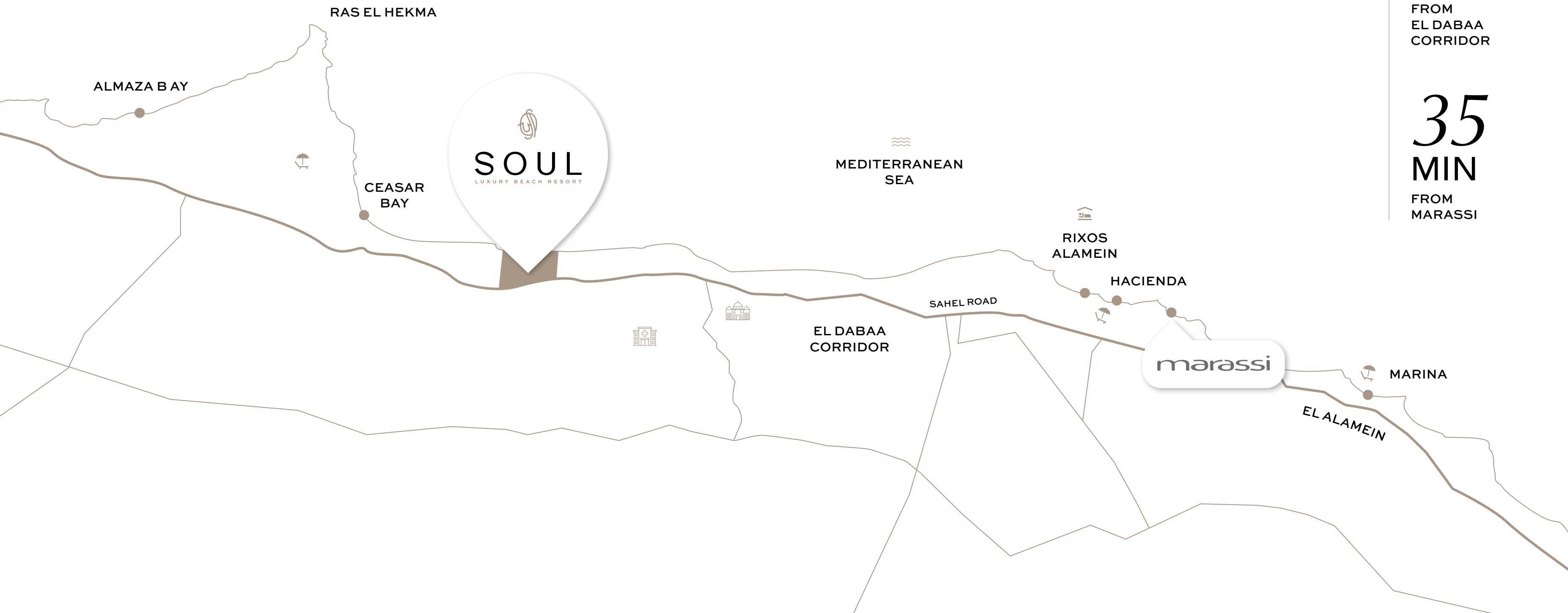
ARCHITECTS

MDR
IN-ARCHITECTS
ATELIER

WSA
ATELIER STMB
CBA

03
LOCATION

LOCATED
IN THE HEART
OF THE NORTH COAST OF EGYPT



10
MIN

FROM
EL DABAA
CORRIDOR

35
MIN

FROM
MARASSI

marassi

04

MASTERPLAN

MASTERPLAN

CONNECTED
TO NATURE

	4 NATURAL BEACHES	1.5 KM BEACH FRONTAGE
EXCLUSIVE LAGOON BEACHES	1 INFINITY BEACH	20 KM WATER-FRONTAGE



VIEWS ARE *STUNNING*.
THE SEA IS *INFINITE*.
THE DESIGN IS *TIMELESS*.



05

SOL TOWN



A MUSIC
INFUSED CONCEPT
*THAT OFFERS A VARIETY
OF LAVISH LIFESTYLE
EXPERIENCES.*



SOL
TOWN

A FIRST
OF ITS KIND
COLLABORATION.

SOL
BEACH

Blanche
YOUR GATEWAY TO STYLE

WAV
POOL BAR

medley
by LYCHEE®

CHA
yCHA
SWEET ENOUGH TO MAKE YOU CHA CHA

BEAT.
PUSH THE TEMPO

Do
BOUTIQUE STORE



SOL TOWN





Blanche

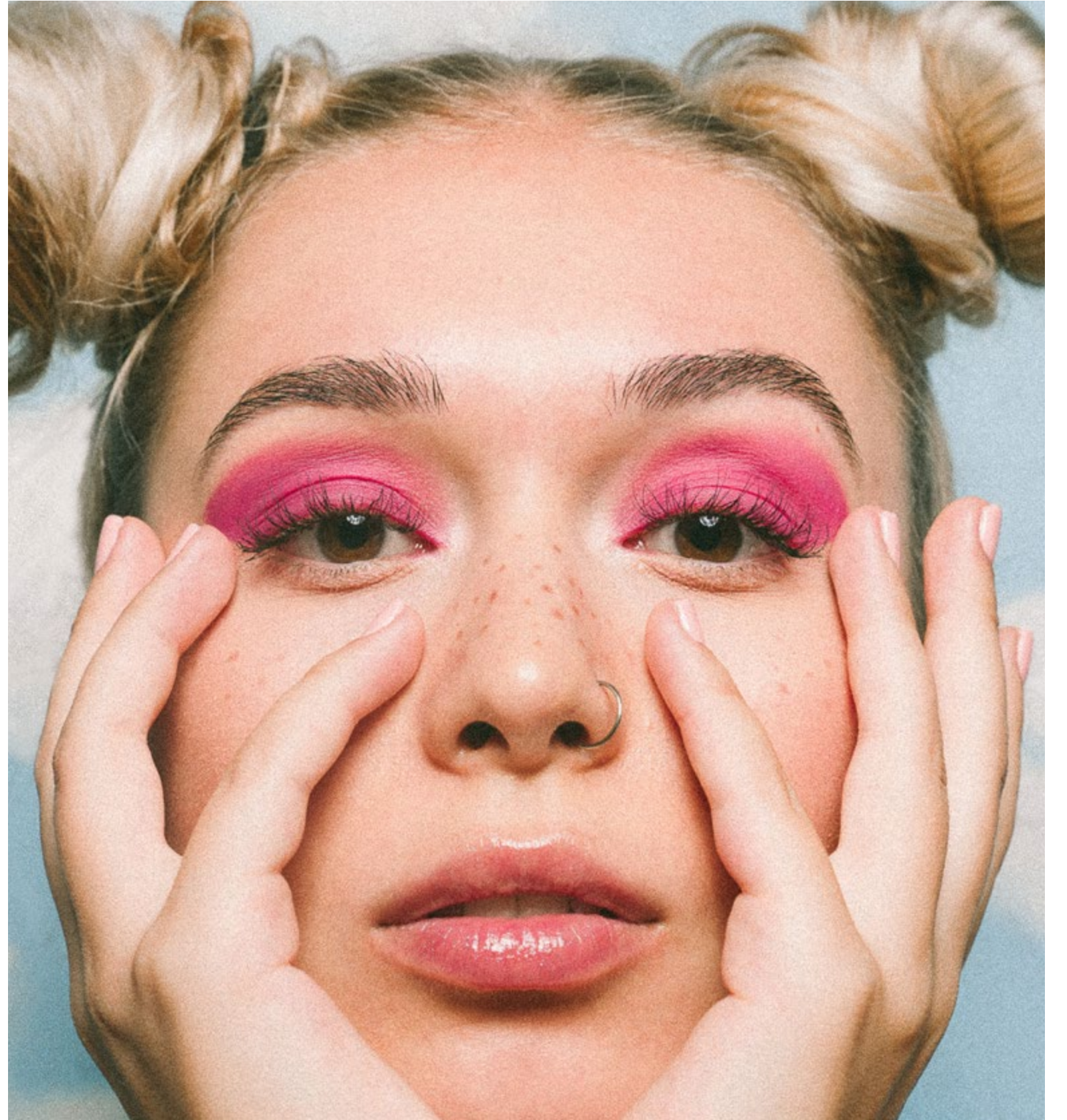
YOUR GATEWAY TO STYLE





BEAT.

PUSH THE TEMPO



medley

by LYCHEE®



SOL TOWN





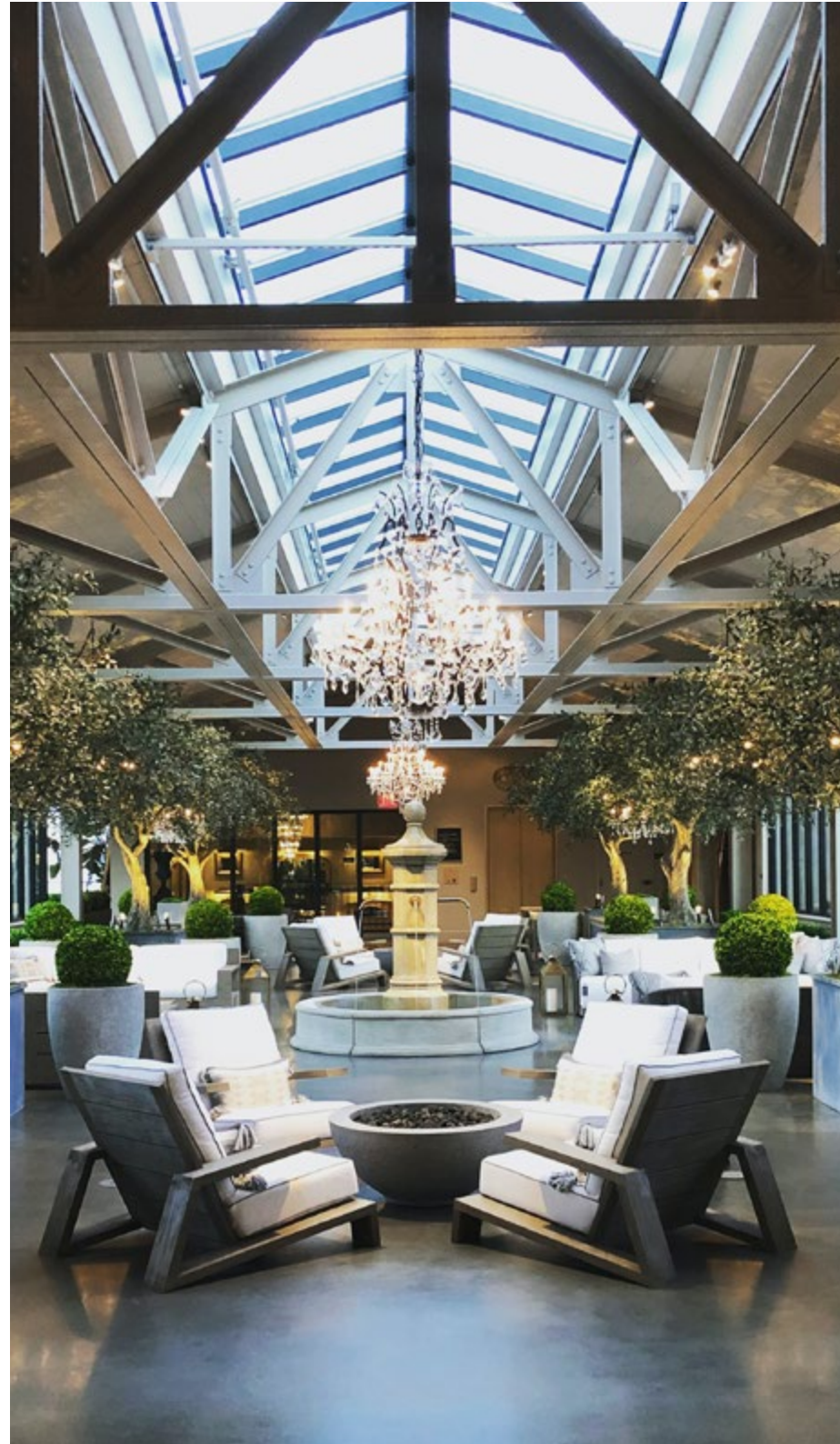
SOL TOWN

Do

BOUTIQUE STORE

06

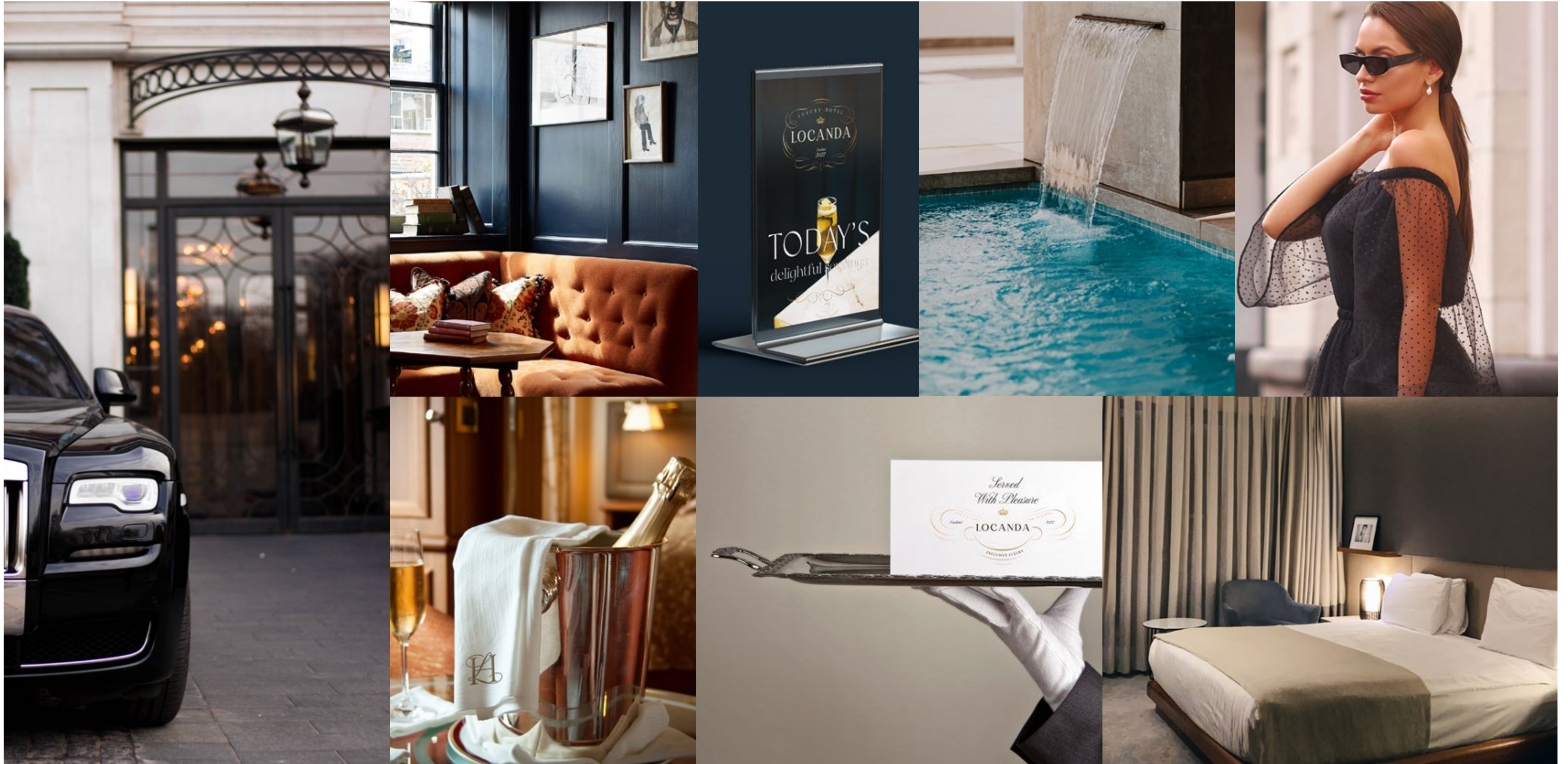
A
BRAND
NEW
DEFINITION
OF HOSPITALITY
AND LUXURY.



LOCANDA HOTEL
AND RESIDENCES



TIMELESS LUXURY





LOCANDA HOTEL & RESIDENCES







07

CASCADING LAGOONS

*SWIMMABLE
LAGOONS FLOWING
DOWN WITH
BREATHTAKING
SEA VIEWS.*

CASCADING LAGOONS



08

SOUL BEACHES

SOUL BEACHES

INFINITY BEACH

*AN ELEVATED
1 KM BEACH IN THE
MIDDLE OF THE
RESORT WITH FULL
SEA HORIZON VIEW.
DOUBLING THE
BEACH FRONTAGE.*



STUNNING BEACH EXPERIENCE

*1.5 KM OF PRISTINE SANDY COASTLINE.
REVITALISING VISTAS AND ACTIVITIES
ALONG THE WATERFRONT.*







VIBRANT BEACH CLUBHOUSE





SOUL BEACHES

PICTURESQUE INFINITY POOL



UNPARALLELED LAGOON BEACH CABANAS

SOUL BEACHES

*RECONNECT YOUR HEART WITH THE
BEAUTIFUL NATURE AND THE SERENITY
OF YOUR SURROUNDINGS.*





SECRET BEACH



PRIVATE GETAWAYS

*SMALL LAGOON BEACHES
BETWEEN HOUSES.*



LAGOON CABANAS

*UNIQUE WATER
CABANAS WITH
UNPARALLELED
SCENERIES OF THE
SEA & EXCLUSIVE
WATER-FRONT
DINING*





ASTONISHING ART SHADES

SOUL BEACHES



BREATH IN THE SERENITY





BREATH-TAKING SEA VIEW

MAGICAL SUNSETS BY THE BEACH



SERENE VIBES



09

HALF-MOON PIER



*A DEFINING FEATURE
OF THE MASTERPLAN.
400M OF BOARDWALK
WITH AN INFINITY
POOL. STUNNING
SUNSET VIEWS &
UNRIVALLED VIEWS OF
THE MEDITERRANEAN.*



PIER INFINITE POOL



SOOTHING TIMES BY THE PIER



10



THE WATER GATE

*ENTER THROUGH THE
ICONIC WATERFALL
ENTRANCE. AN
IMPRESSIVE ARRIVAL
EXPERIENCE THAT
WELCOMES YOU TO
THE WORLD OF SOUL.*

THE WATER GATE

STUNNING ARRIVAL





11

UNDERWATER SCULPTURES & ACTIVITIES

MAGICAL UNDERWATER SCULPTURE

*HIDDEN BENEATH THE
LAGOONS. DIVE IN TO A
UNIQUE VIEWING EXPERIENCE.*





A KIDS PARADISE

*THERE'S ALWAYS ROOM FOR SOME
PLAYFUL ADVENTURES IN THE WATER
AND AMUSING SPLASHES THAT ADD
MORE FUN TO THE SOUL.*



12

ICONIC WALKS

ICONIC WALKS

THE BEACH BOARDWALK



*WALKWAY ALONG
THE BEACH SET IN
LUSH TROPICAL
LANDSCAPING.*

THE RIBBON ROAD

*ENJOYABLE
PEDESTRIAN
EXPERIENCE*





13

*FASHION
& FINE DINING*

RETAIL THERAPY

*GLOBAL BRANDS.
LUXURY BOUTIQUES.
LIFESTYLE SHOPPING.
ARTISANAL TREATS.*

WATER-FRONT FINE DINING



14

WELLNESS & LEISURE

REJUVENATE IN STYLE

WELLNESS AND LEISURE

WELLNESS PROGRAMS
AMIDST SERENE
SURROUNDINGS.
OUTDOOR SPORTS
FACILITIES.



STATE OF THE ART TECH



15

*SMART LIVING
& SUSTAINABILITY*

CAREFUL
URBAN
PLANNING
AND
MANAGEMENT

*ONE OF THE MOST SUSTAINABLE
DESTINATIONS IN THE NORTH COAST.
ECO-FRIENDLY PRACTICES. GREEN
SPACES. SMART TECHNOLOGY.*

16

WATER-FRONT HOMES

EXCLUSIVE
*WATERSIDE
LIVING*



SPECTACULAR LAGOON VIEWS



WIDE-OPEN BLUES

WATER-FRONT HOMES



BREATH-TAKING SCENERIES





SOUL MASTERPIECES





THE
One

TOTAL
GROSS AREA **687** SQM

5 ENSUITE BEDROOMS



Bliss

TOTAL
GROSS AREA **916** SQM

7 BEDROOMS



Glow

TOTAL
GROSS AREA **784** SQM

6 BEDROOMS



Charm

TOTAL
GROSS AREA **601** SQM

6 BEDROOMS



Vintage

TOTAL
GROSS AREA **535** SQM

6 BEDROOMS



Vogue

TOTAL
GROSS AREA **537** SQM

6 BEDROOMS



Sky

TOTAL
GROSS AREA **507** SQM

6 BEDROOMS



Spark

TOTAL
GROSS AREA **429** SQM

5 BEDROOMS



Shine

TOTAL
GROSS AREA **339** SQM

3 BEDROOMS



Creek
SIDE

TOTAL
GROSS AREA **353** SQM

3 BEDROOMS



Glam

TOTAL
GROSS AREA **282** SQM

3 BEDROOMS

BEACH HOUSE



Middle

TOTAL
GROSS AREA **255** SQM

4 BEDROOMS

Corner

TOTAL
GROSS AREA **193** SQM

3 BEDROOMS

EMAAR | EH
MISR