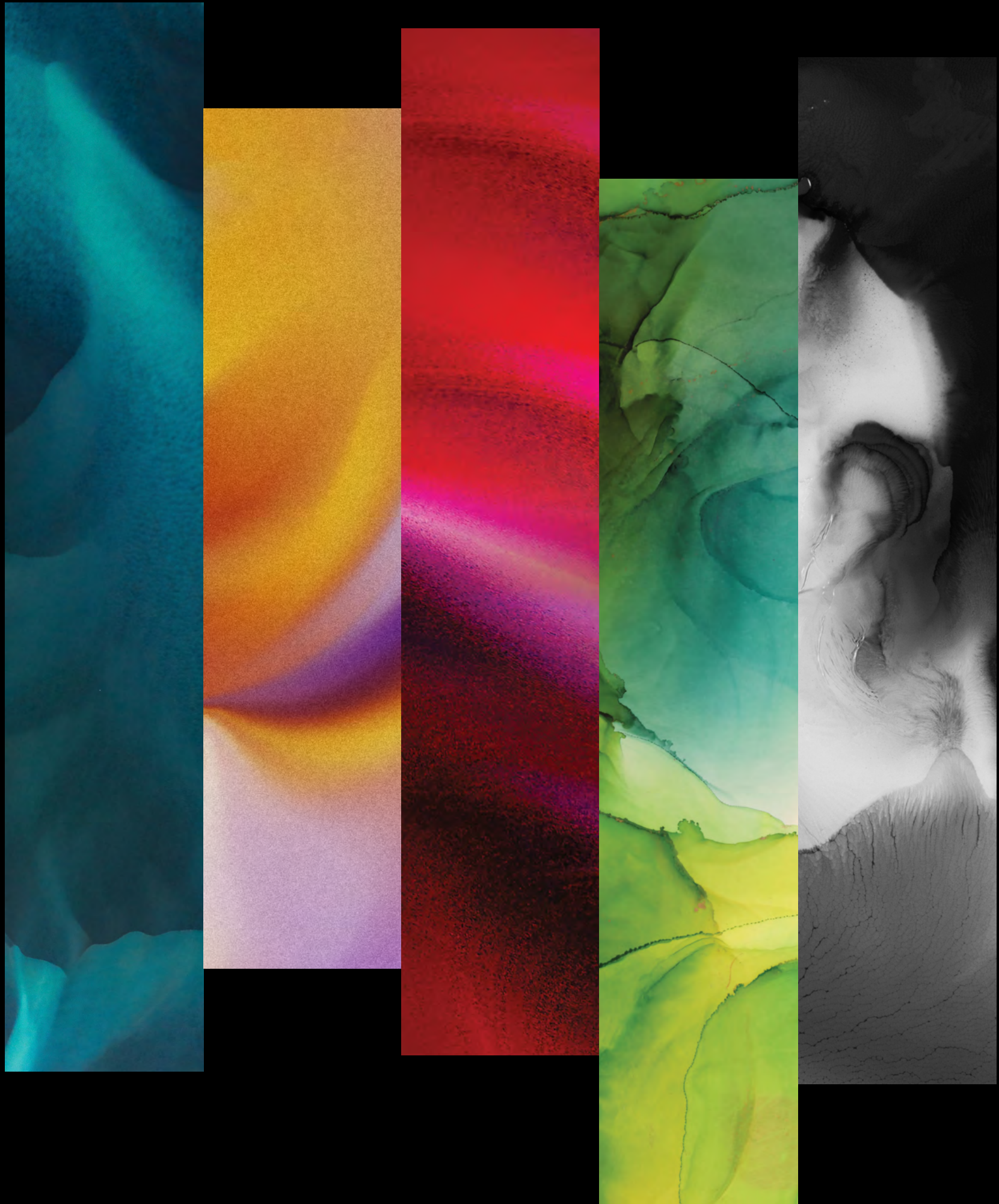


DUBAI DESIGN  
DISTRICT



 MERAAS





# A LEADING MASTER DEVELOPER

From Bluewaters Residences to the BVLGARI Residences, Meraas creates exclusive, design-led, limited-edition homes in landmark locations, merging innovation with artistry to shape refined living experiences. Every project is defined by its unique setting where elegance, tranquillity, and community life flow together.





# THE EPICENTRE OF DESIGN, FASHION AND ART

Home to a global collective of leading names in design, art, and fashion, Dubai Design District (d3) is a vibrant hub tailored to inspire bold ideas, drive innovation, and connect visionaries. Across beautifully crafted spaces and modern offices, it fosters collaboration and creativity, bringing together forward-thinking individuals.





# A COMMUNITY WHERE CREATIVITY LIVES

Expanding the existing d3, the new masterplan introduces a fully-integrated mixed-use district that brings together creative enterprise, lifestyle living, culture, and nature in one cohesive urban environment.





# SEE DIFFERENTLY

The Dubai Design District masterplan is envisioned as the region's first and largest design-led district, built around creativity, community, and a highly curated public realm. Designed with human needs at its core, it fosters a thriving ecosystem for living, working, and cultural exchange in a visually striking, connected, and future-ready environment.

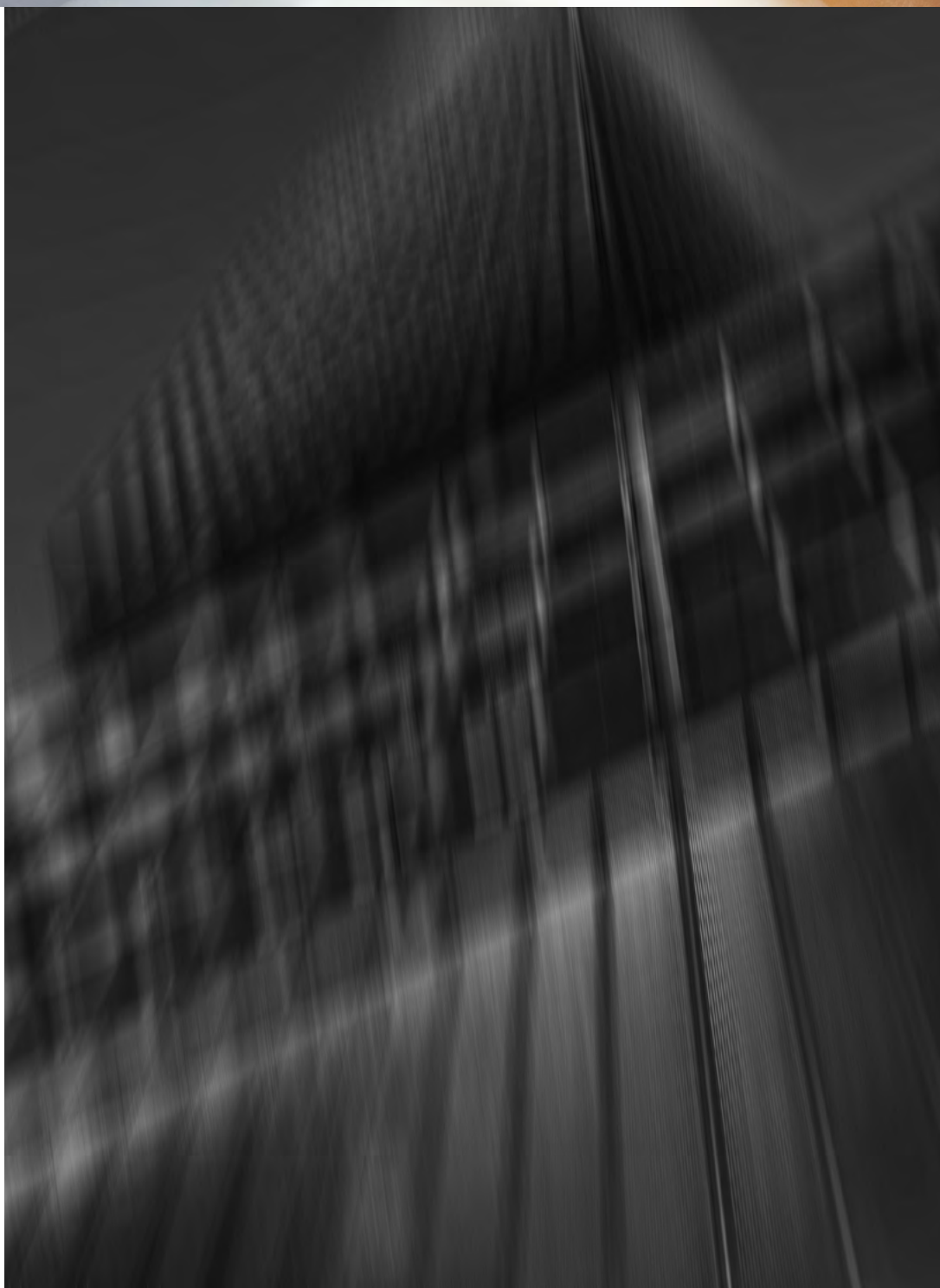
Spanning approximately 18 million sq. ft., the masterplan balances urban density with generous open spaces, waterfront experiences, and a strong emphasis on walkability and liveability.











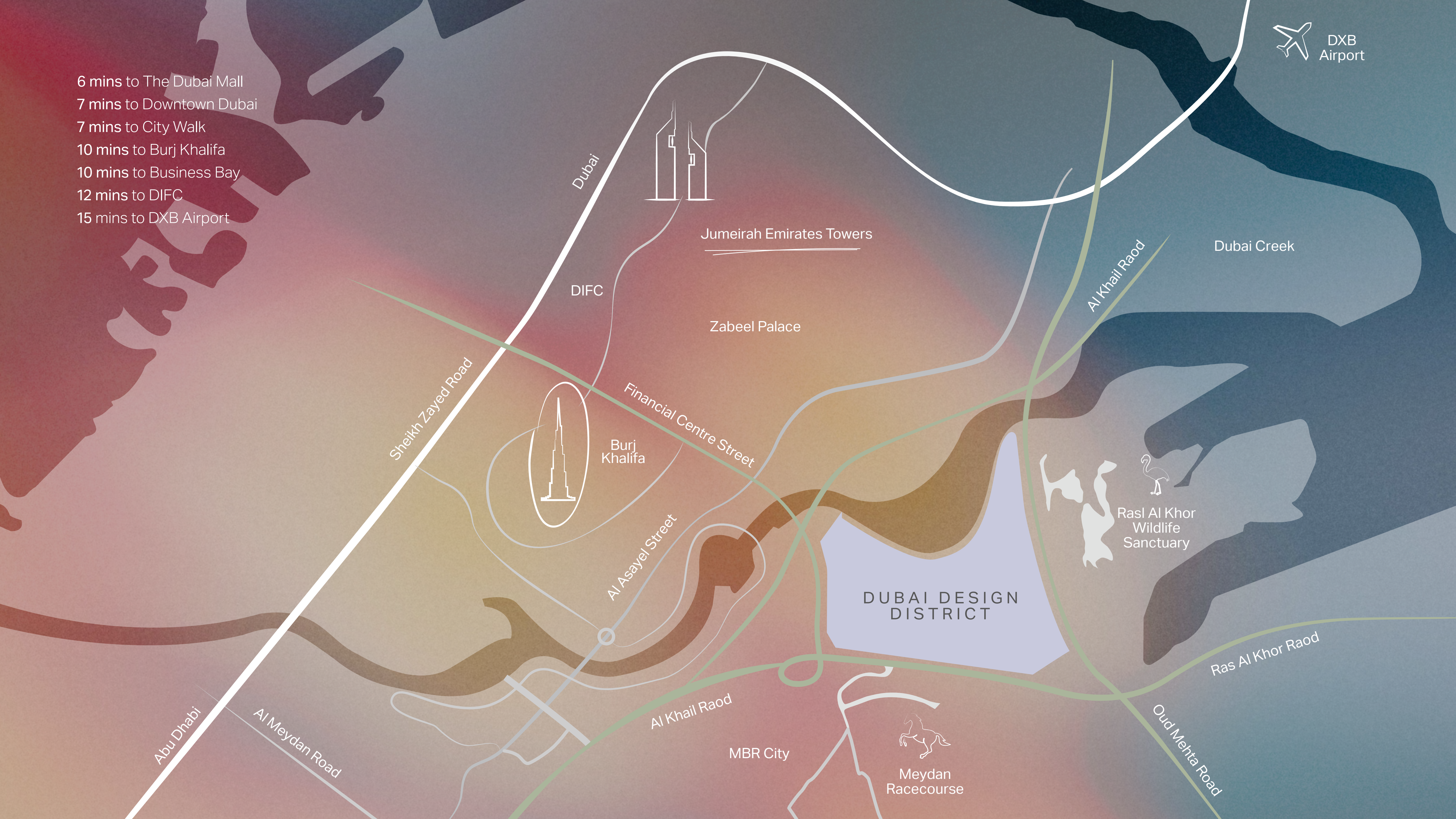
# A MASTERPIECE OF URBAN LIVING

Strategically located near Dubai Creek and adjacent to Business Bay and Downtown Dubai, Dubai Design District sits at the crossroads of the city's past, present, and future. It connects residents to the heart of the city while offering unrivalled prestige and accessibility.

With a rich mix of living, working, and cultural spaces, it boasts stunning waterfront views, walkable streets, and curated experiences that transform the everyday into the spectacular. Designed as an urban oasis, it balances creative energy with openness, well-being, and a strong connection to nature.



6 mins to The Dubai Mall  
7 mins to Downtown Dubai  
7 mins to City Walk  
10 mins to Burj Khalifa  
10 mins to Business Bay  
12 mins to DIFC  
15 mins to DXB Airport











# THE DESIGN LINE

At the heart of Dubai Design District, the Design Line is the signature public-realm spine that forms the backbone of the masterplan. The first of its kind in Dubai, this six-kilometre pedestrian-first route connects the entire district through a continuous, car-free journey, offering a safe and scenic experience shaped by lush landscapes, inspiring architecture, and cultural expression.

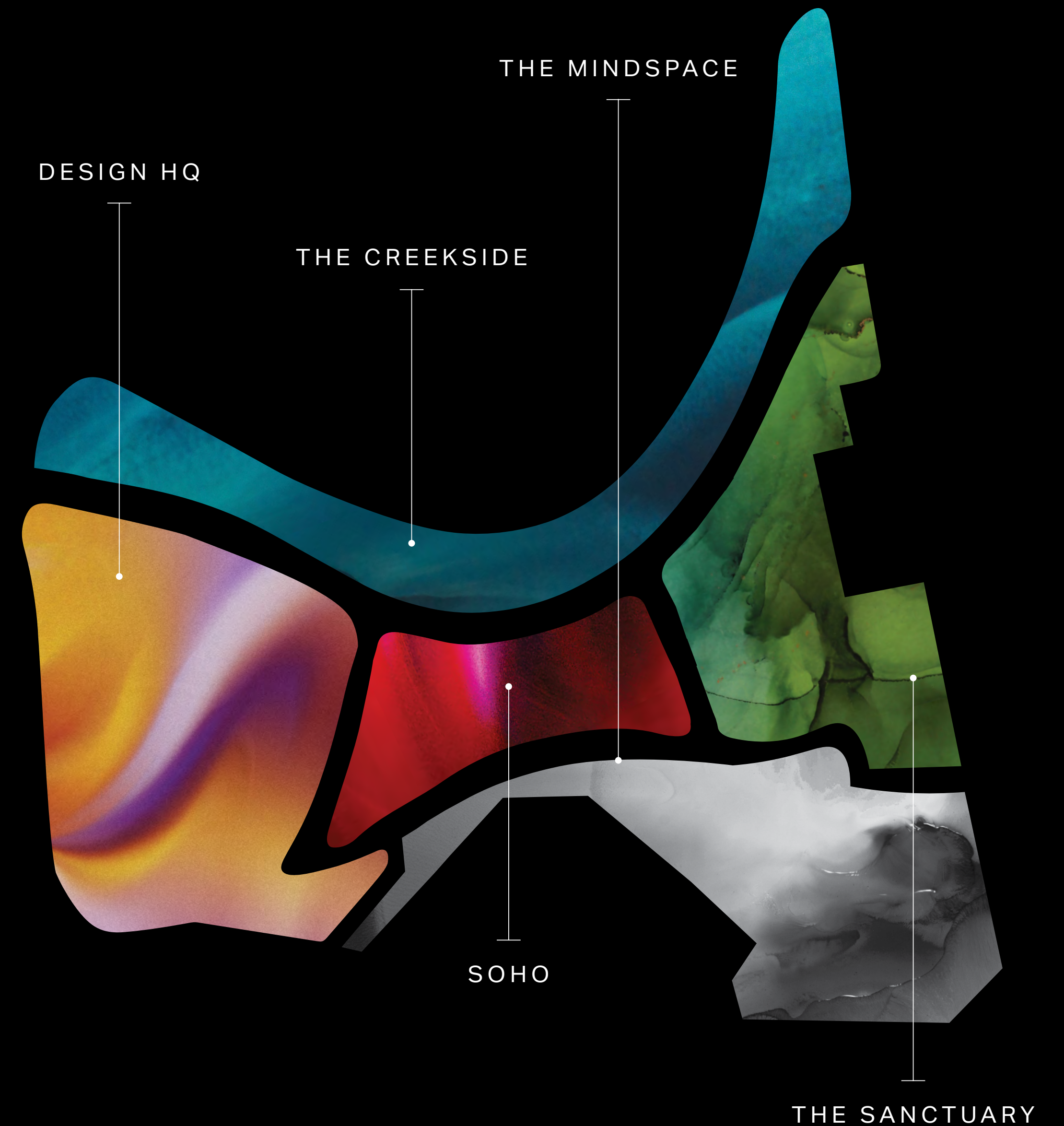
Activated by public art, community events, and dedicated facilities, the Design Line functions both as a destination and a catalyst for economic vitality, bold design, and a thriving creative community. It connects the five distinct areas, each with its own lifestyle, rhythm, and urban character, while uniting them within one cohesive masterplan grounded in collaboration and sustainable living.



# FIVE DISTINCTIVE AREAS

Dubai Design District's five unique areas offer exceptional places to live, work, and explore.

Combining residential, commercial, hospitality, and creative spaces, the masterplan creates a walkable lifestyle where premium waterfront homes and vibrant creative clusters are linked by promenades filled with art, culture, and curated experiences.





# THE CREEKSIDE



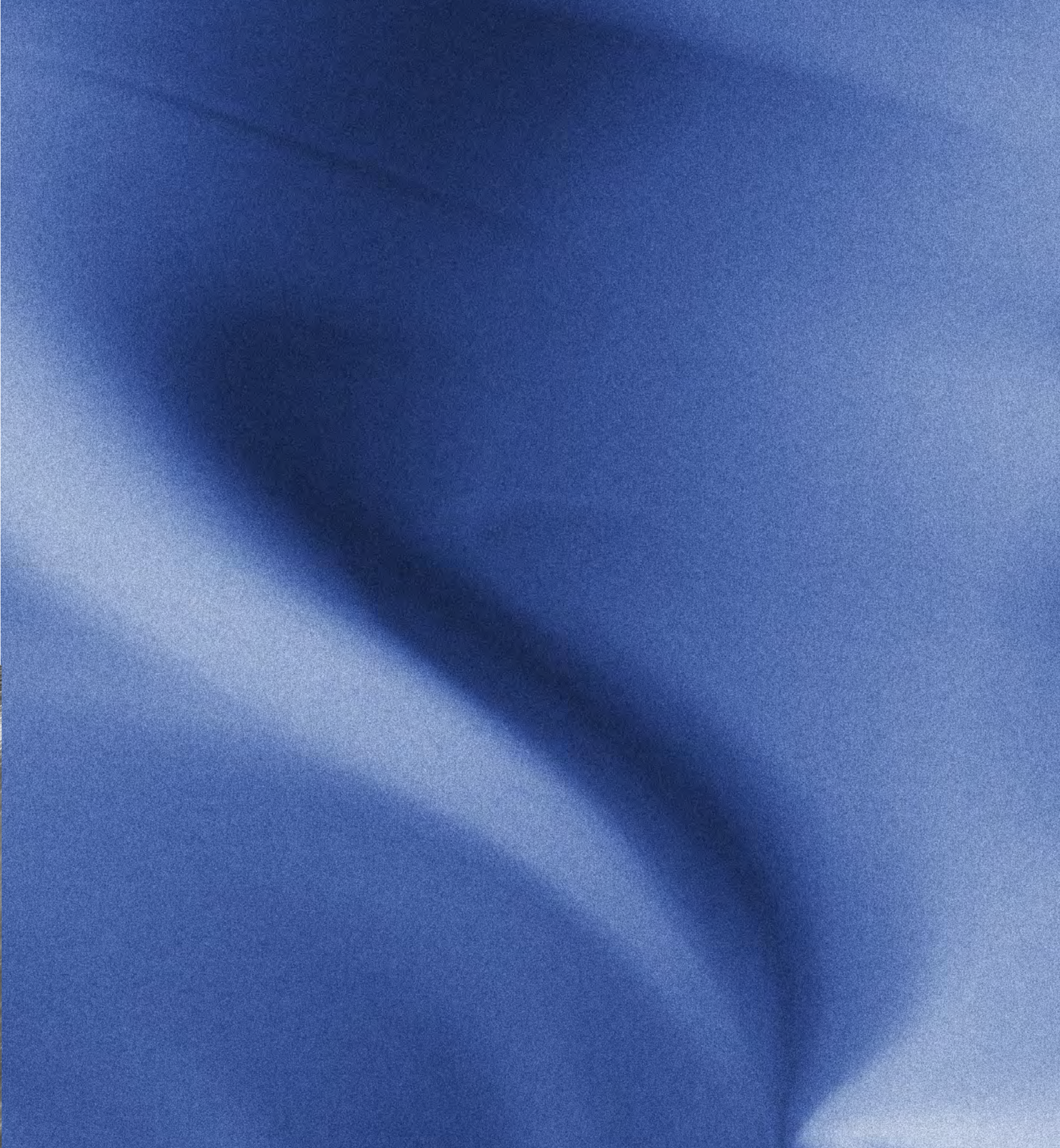
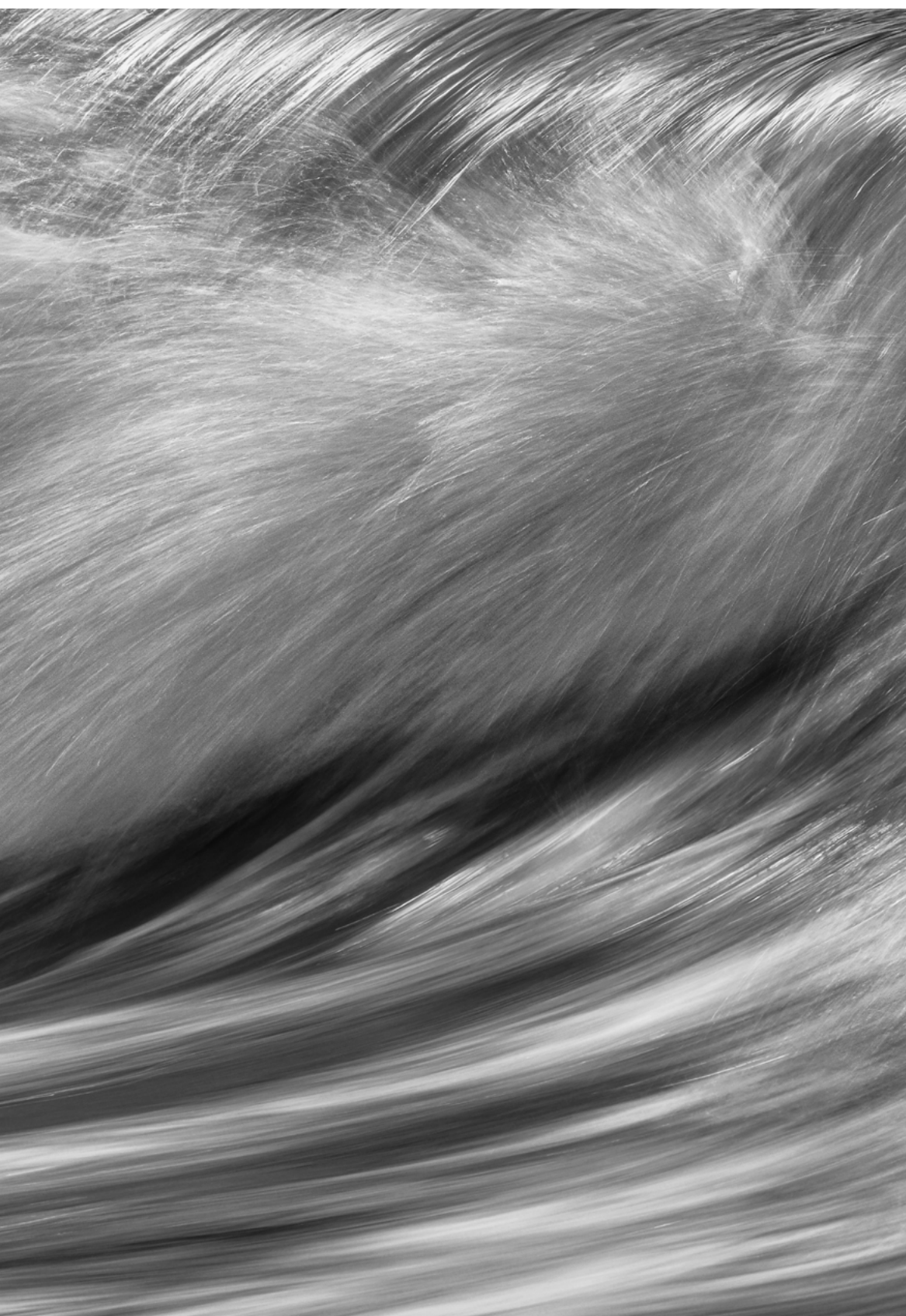


The Creekside is defined by elegance,  
shaped by water, and alive with possibility.

Along its picturesque edge lies a wealth  
of exclusive waterfront residences, each  
offering a rare blend of privacy, prestige,  
and proximity to the beating heart of  
Dubai Design District.







## AT ITS CORE

Flagship waterfront, premier residential address of Dubai Design District.

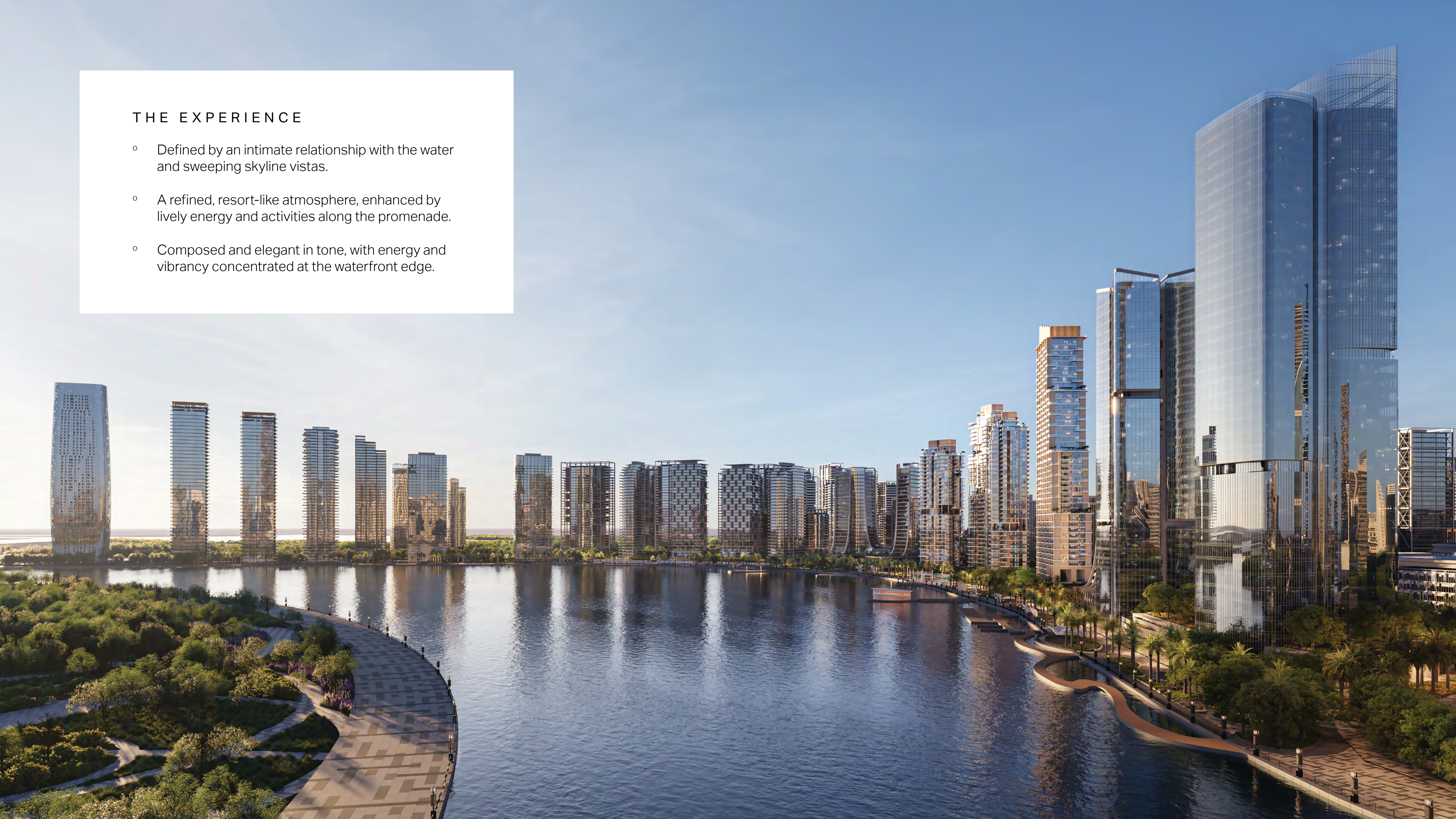
## DESIGNED FOR

Those seeking true luxury waterfront living, panoramic views, lifestyle-led value, and a highly curated sense of place.



## THE EXPERIENCE

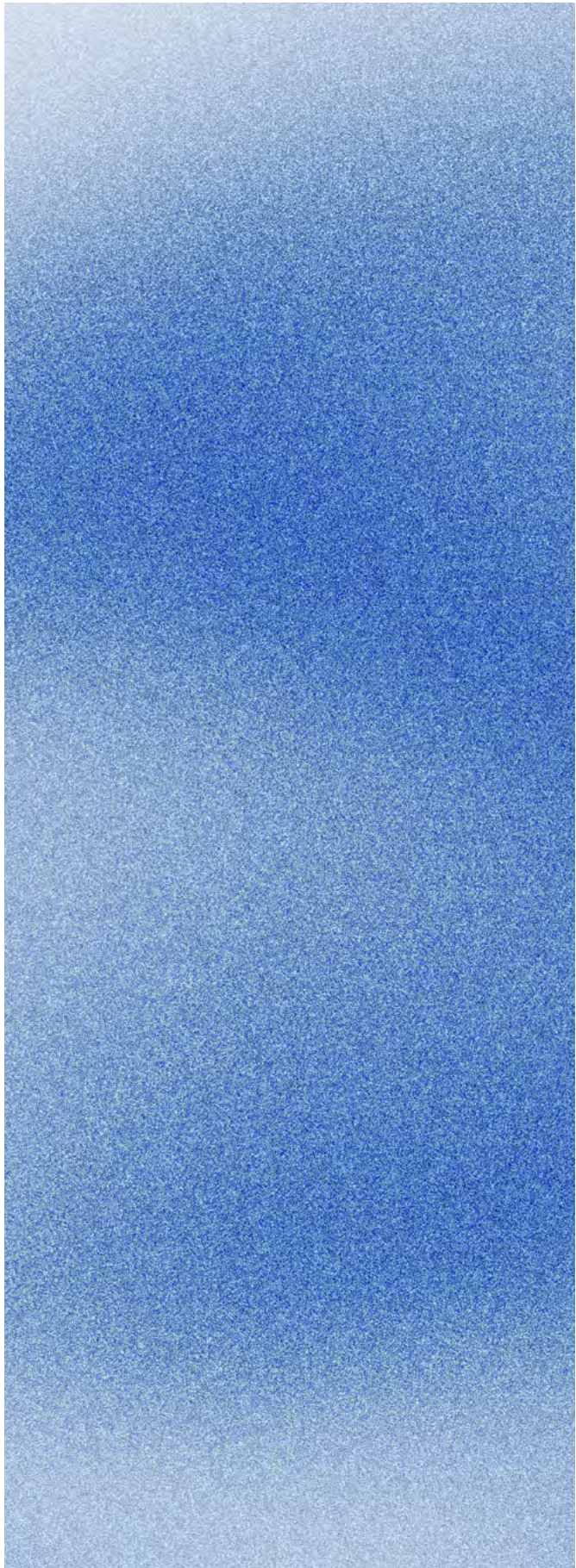
- Defined by an intimate relationship with the water and sweeping skyline vistas.
- A refined, resort-like atmosphere, enhanced by lively energy and activities along the promenade.
- Composed and elegant in tone, with energy and vibrancy concentrated at the waterfront edge.







25-50 M WIDE ACTIVATED WATERFRONT PROMENADE



WHAT SETS IT APART

- Seamless connection to Dubai Creek and the ease of future marine mobility.
- A limited collection of waterfront homes that offers a greater sense of privacy, exclusivity, and calm.
- Carefully positioned residences designed to capture sunset and skyline views, and the tranquillity of the surrounding mangroves.

RESIDENTIAL  
50%

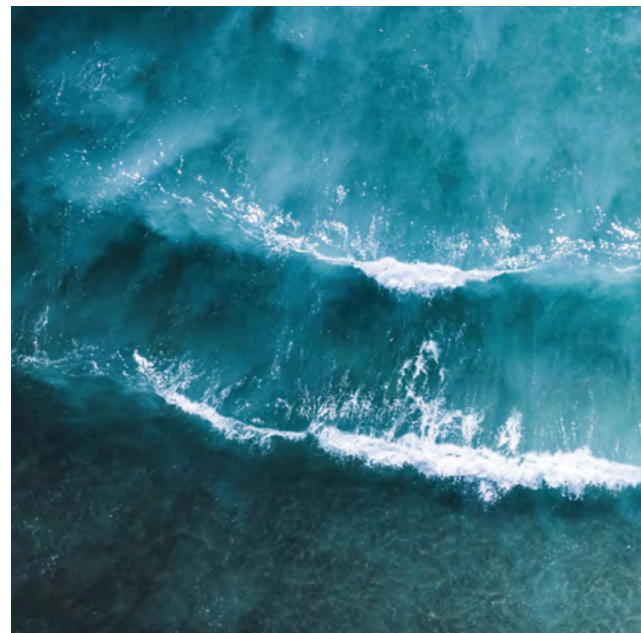
OPEN SPACE  
34%

OFFICES  
9%

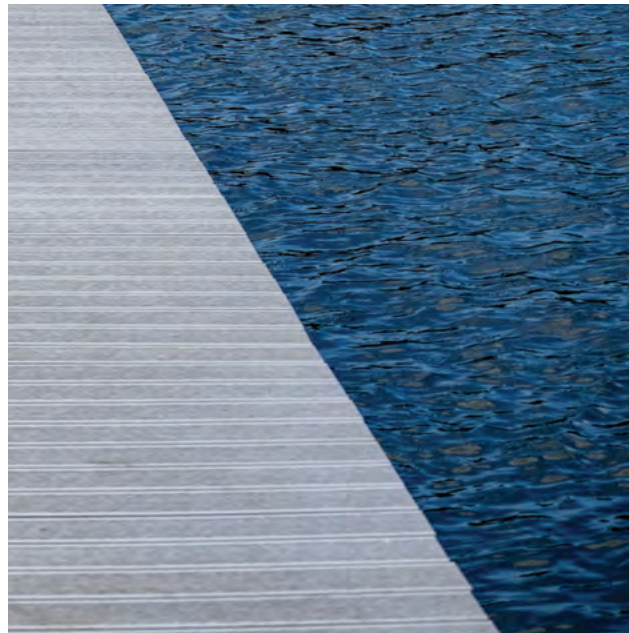
HOSPITALITY  
7%



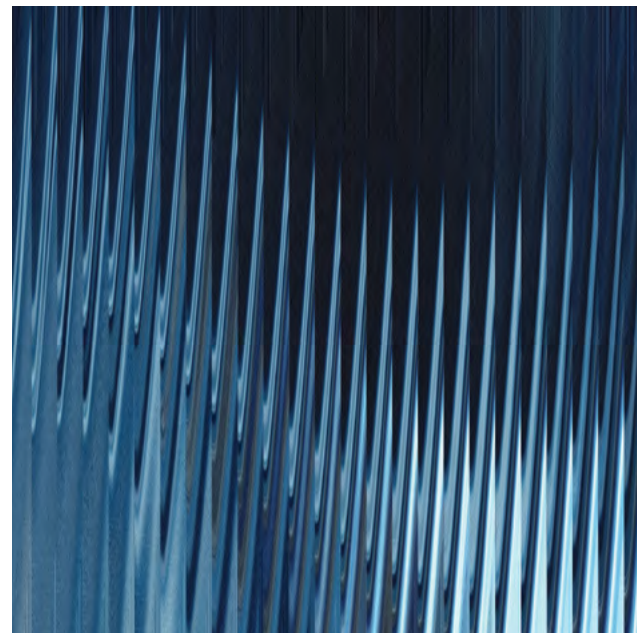
# AMENITIES



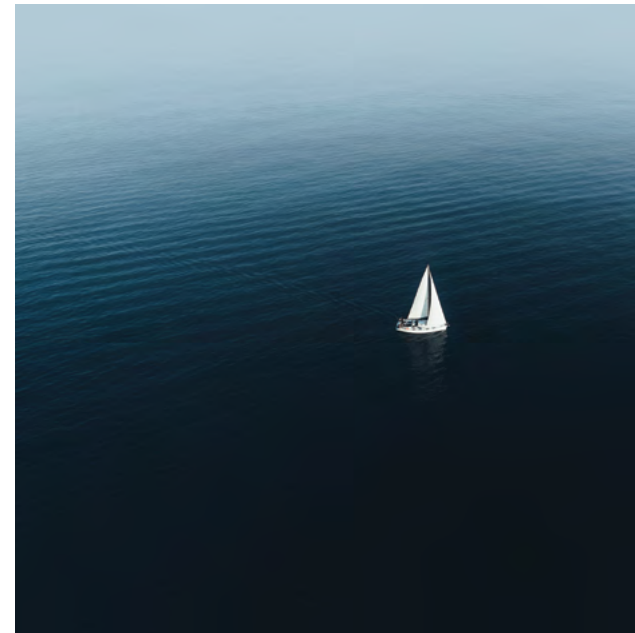
URBAN INLAND BEACH



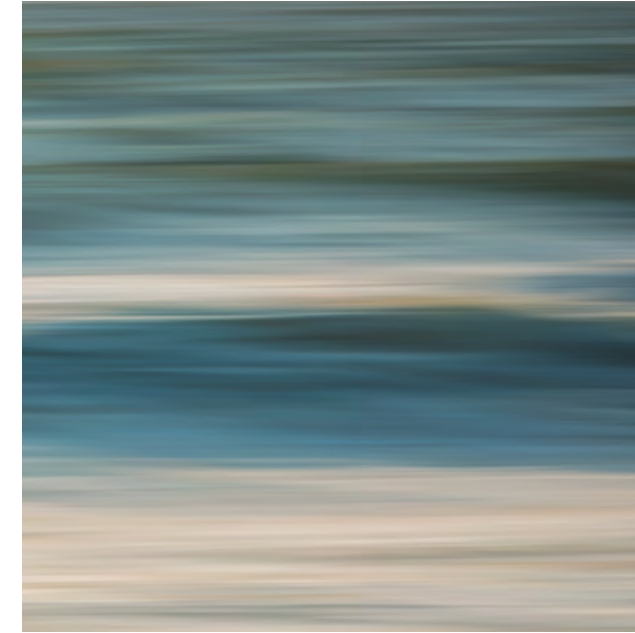
BOARDWALK



DESIGN LINE CASCADE



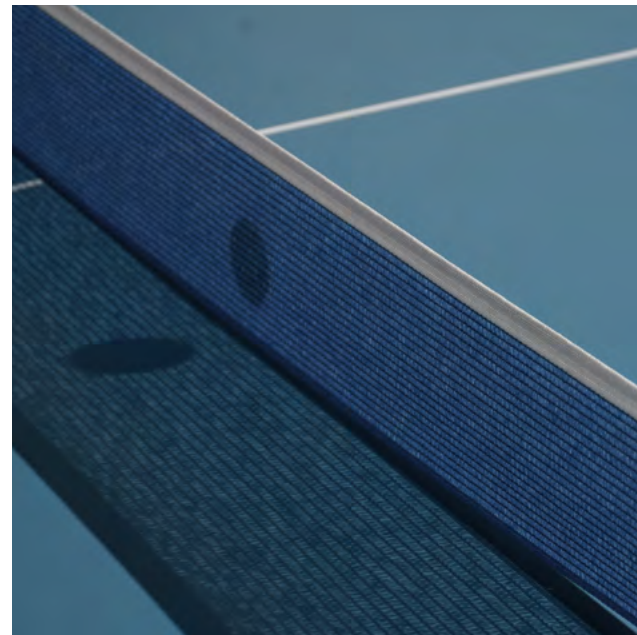
MARINA



CENTRAL PROMENADE



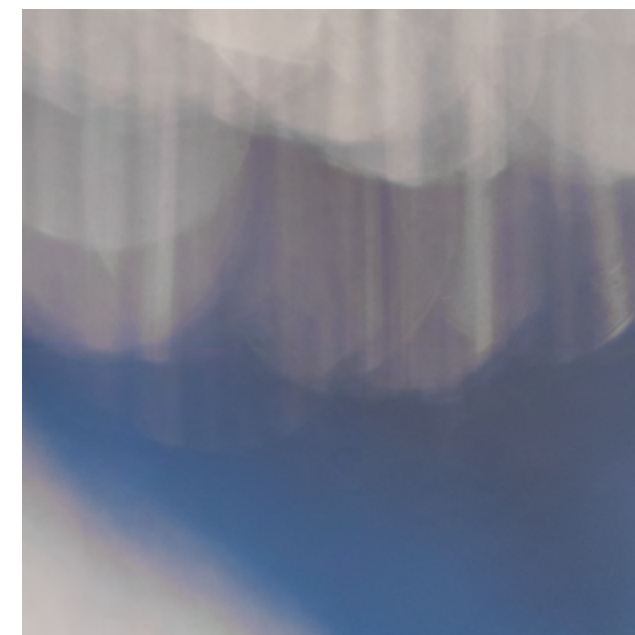
FITNESS AREAS



PLAY AREAS



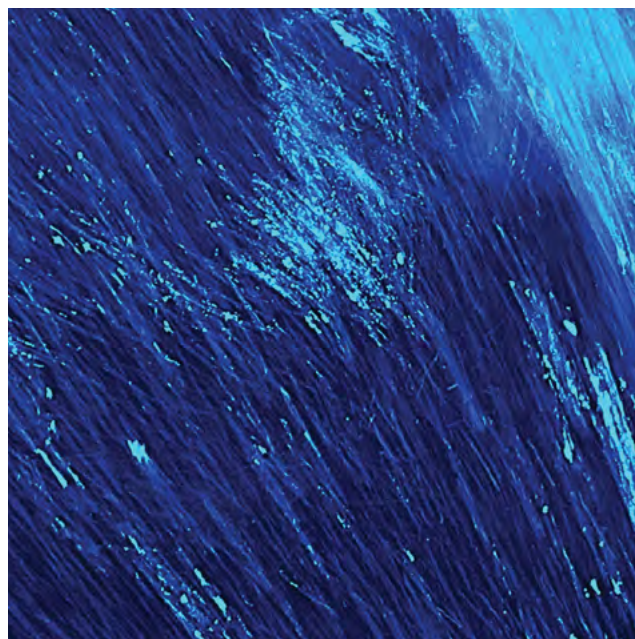
AMPHITHEATRE



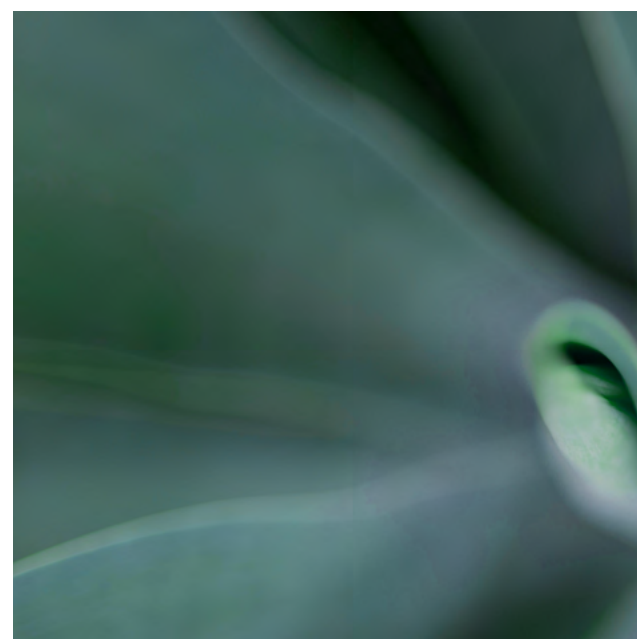
JETTY LOOK-OUT



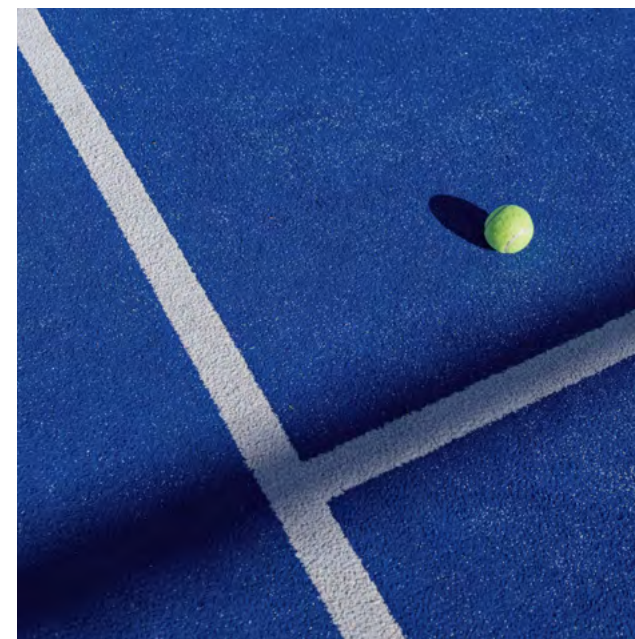
# AMENITIES



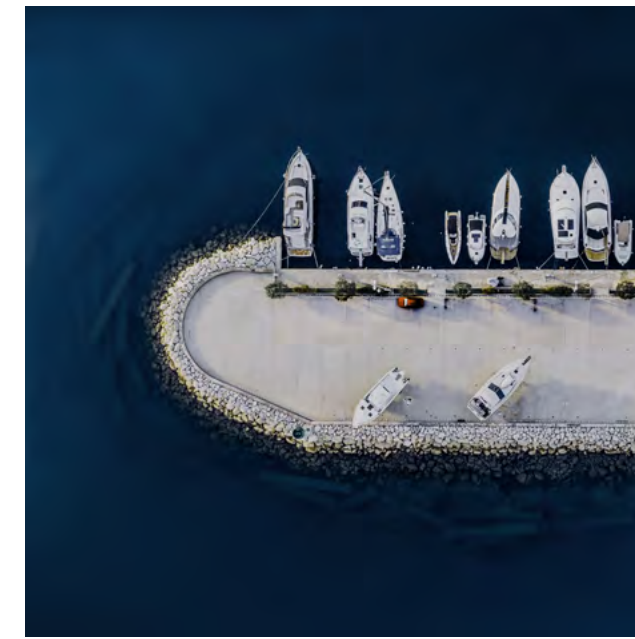
SPLASH PAD



GARDEN SIKKA



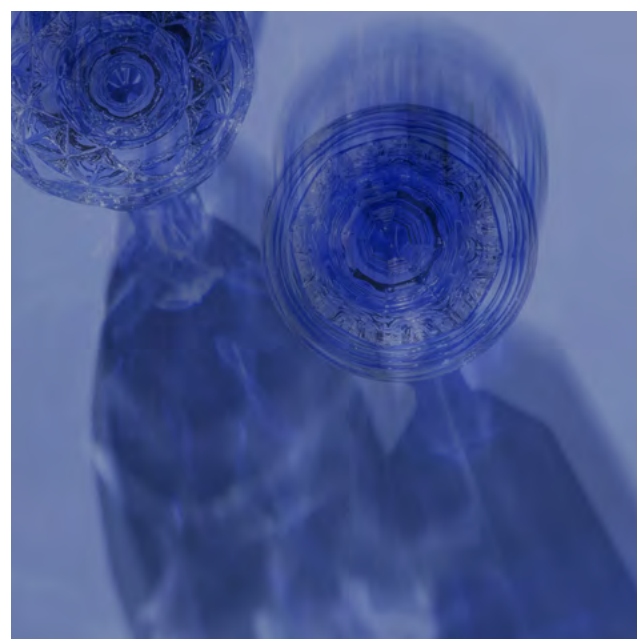
SPORTS CLUB



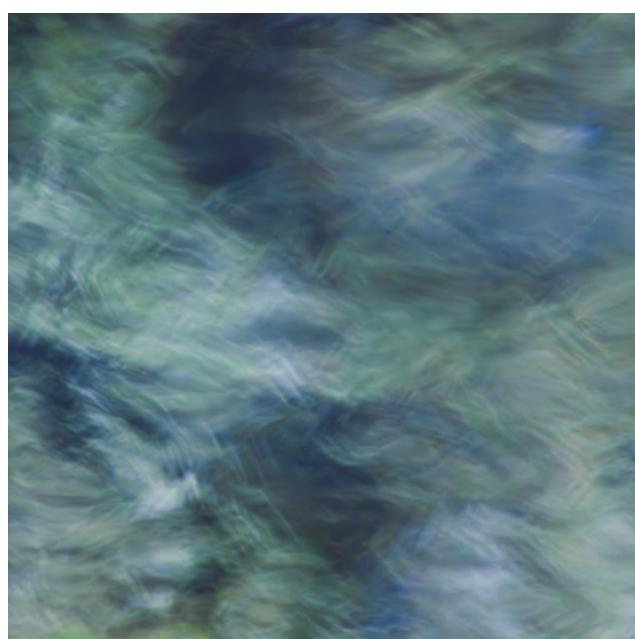
MARINE FERRY STATION



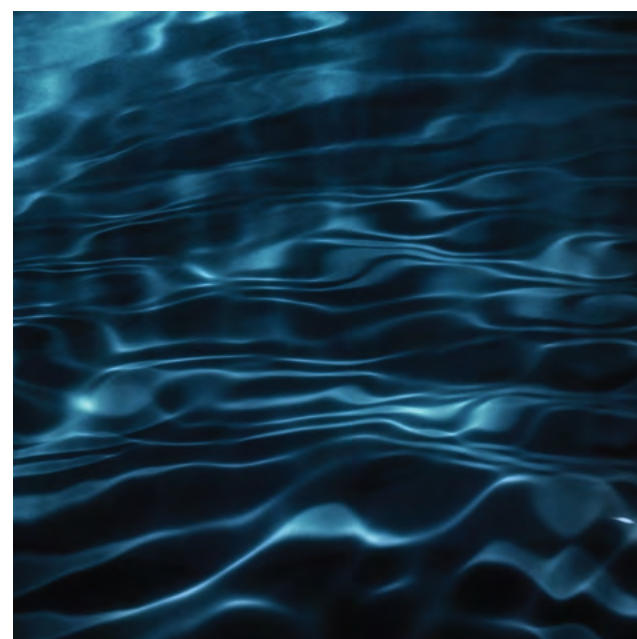
PROMENADE  
ENTRANCE PLAZA



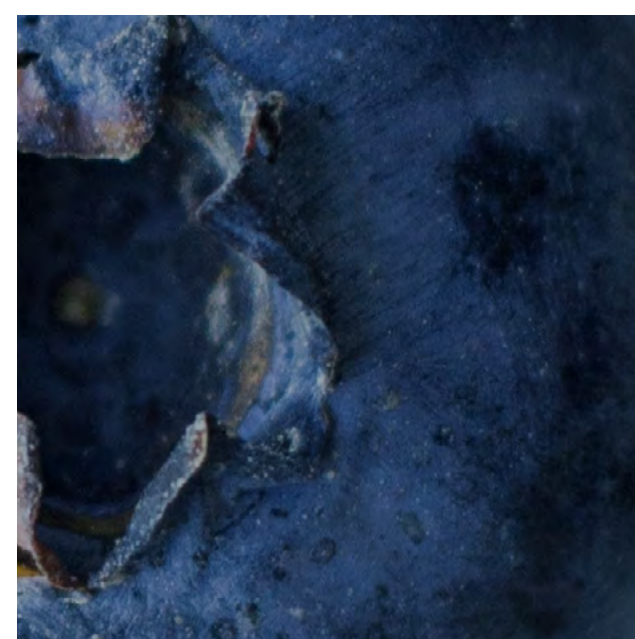
F&B



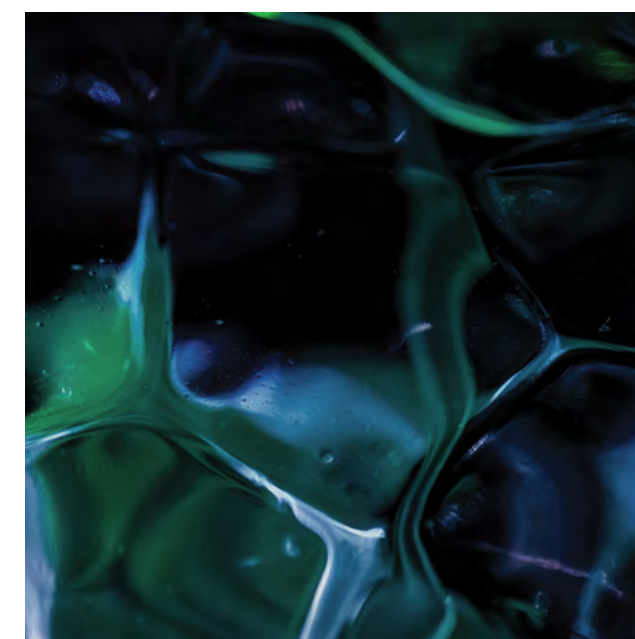
CURATED LANDSCAPES



WATER FEATURE  
PROJECTIONS



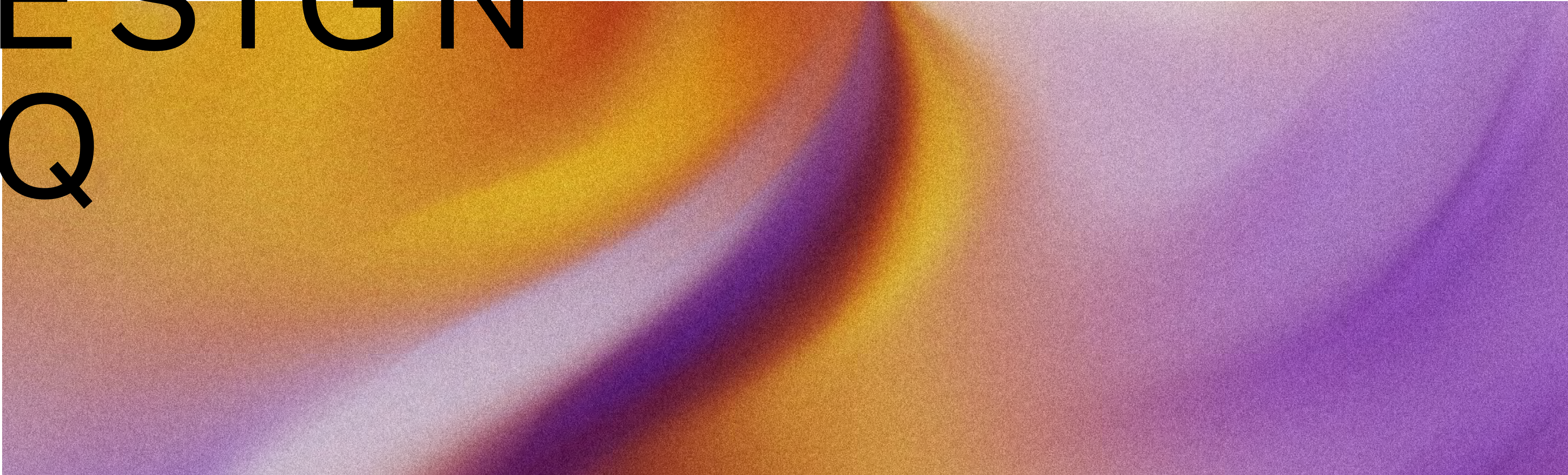
FOOD TRUCKS



ACTIVITY LAWNS



DESIGN  
HQ





|                |                    |                   |                  |
|----------------|--------------------|-------------------|------------------|
| OFFICES<br>50% | RESIDENTIAL<br>32% | OPEN SPACE<br>10% | FACILITIES<br>8% |
|----------------|--------------------|-------------------|------------------|

Design HQ builds on the spirit of the original d3, evolving it into a design-forward urban centre where fashion, art, and creativity shape both work and daily life.

AT ITS CORE

The creative anchor of the masterplan, building on the legacy of the original d3 and shaping a design-led urban neighbourhood.

DESIGNED FOR

Design studios, fashion houses, creative offices, and residents drawn to an energetic district where culture, work, and daily life naturally connect.







## THE EXPERIENCE

- Energetic and urban, with a creative edge shaped by fashion, art, and design.
- Lively streets shaped by cafés, retail, and welcoming social spaces.
- A natural evolution of the original d3 identity, building on its established creative spirit.

## WHAT SETS IT APART

- The most concentrated creative cluster within the district, home to studios, ateliers, and design-led workplaces.
- An area where creativity drives daily life, supporting a thriving mix of culture, commerce, and community.
- Defined by a dynamic rhythm of making, connection, and inspiration throughout the day.

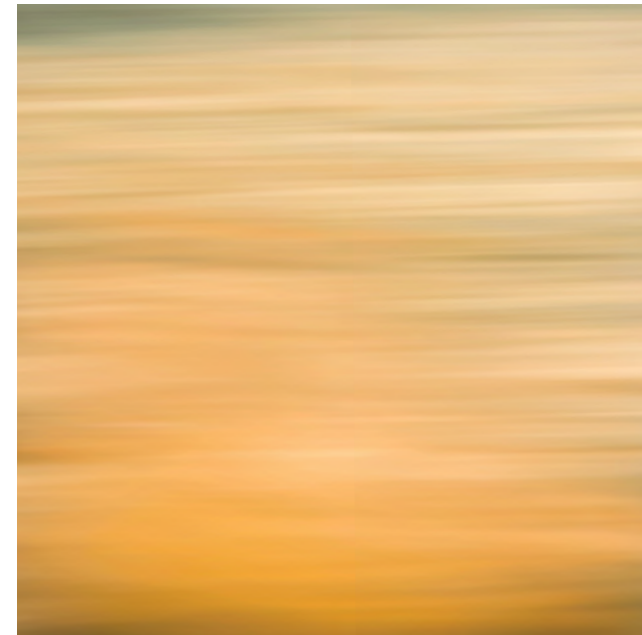




# AMENITIES



SCULPTURE PARK



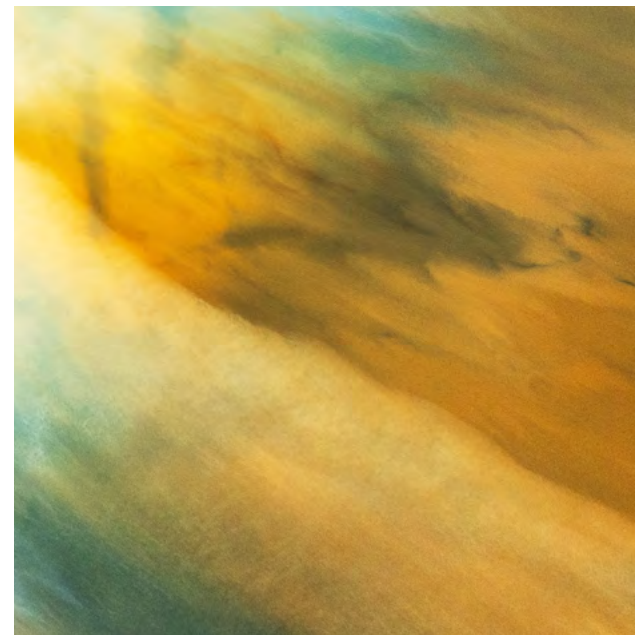
SCULPTURAL LAWNS



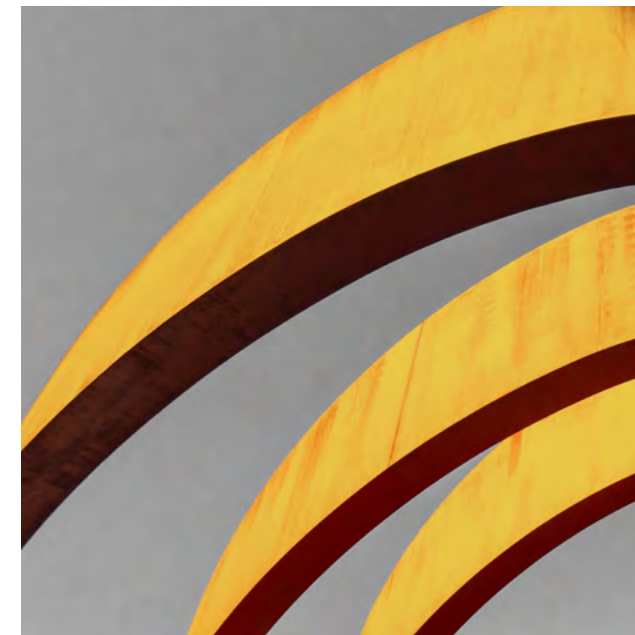
TREE-LINED LANDSCAPES



URBAN FITNESS STATION



ART & SCULPTURAL  
FEATURES



POCKET ACTIVITY AREA



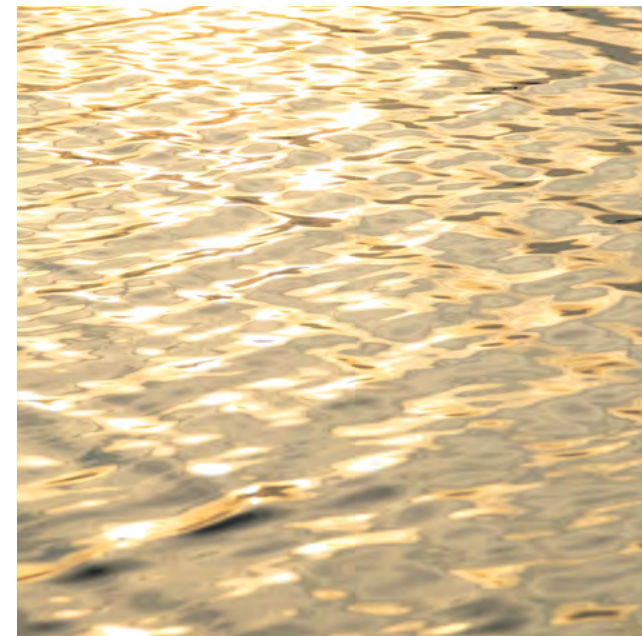
INTEGRATED SEATING



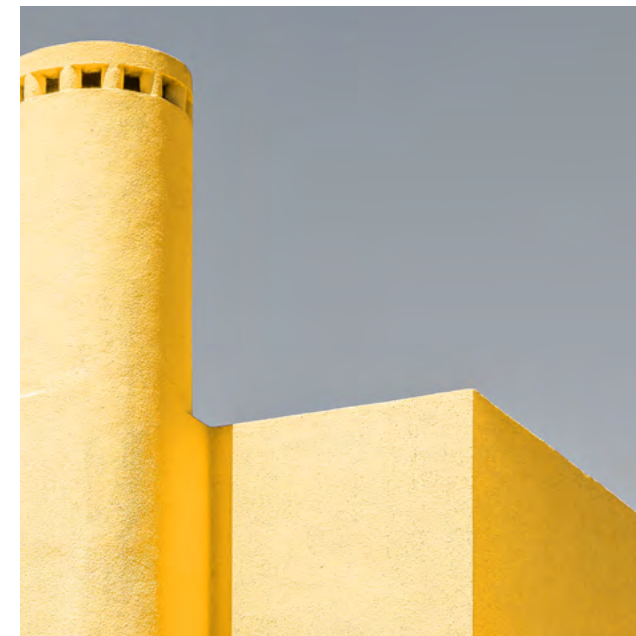
# AMENITIES



F&B



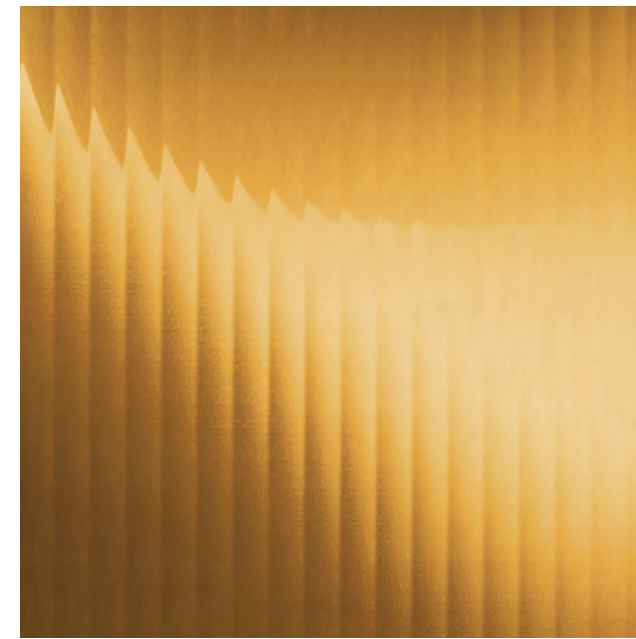
CENTRAL  
WATER FEATURE



MOSQUE PLAZA



LANDSCAPE PLANTERS



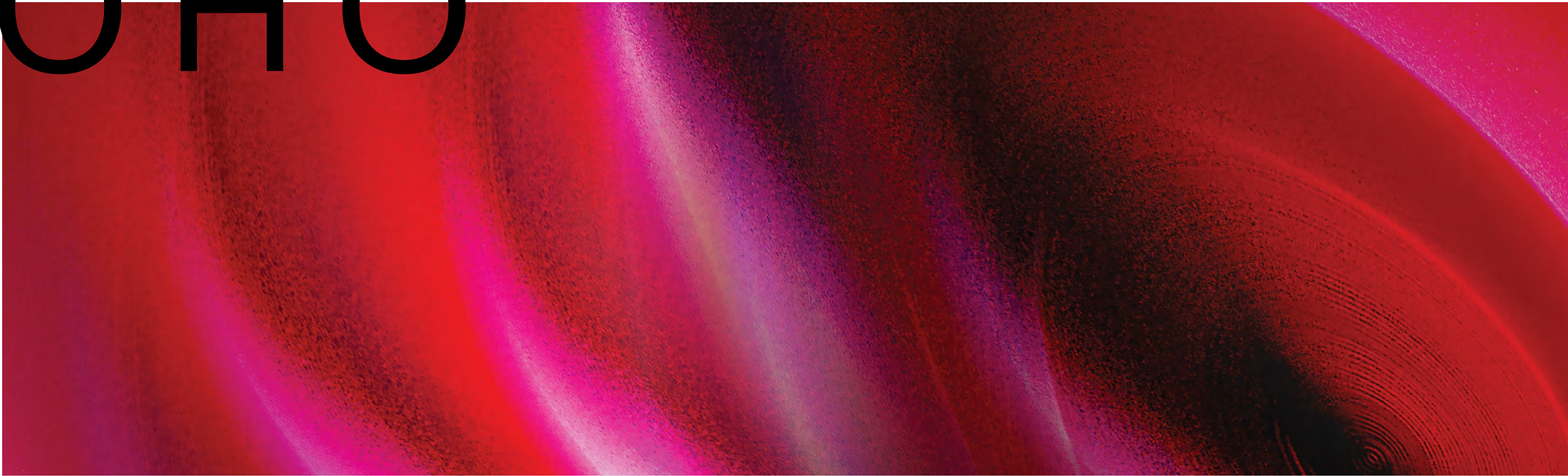
DESIGN LINE CASCADE



HOTEL PLAZA



SOHO







SOHO is the social heart of Dubai Design District, a lively urban neighbourhood where culture, entertainment, and everyday life come together in a setting defined by energy, creativity, and movement.

AT ITS CORE

Social and cultural heart of the masterplan.

DESIGNED FOR

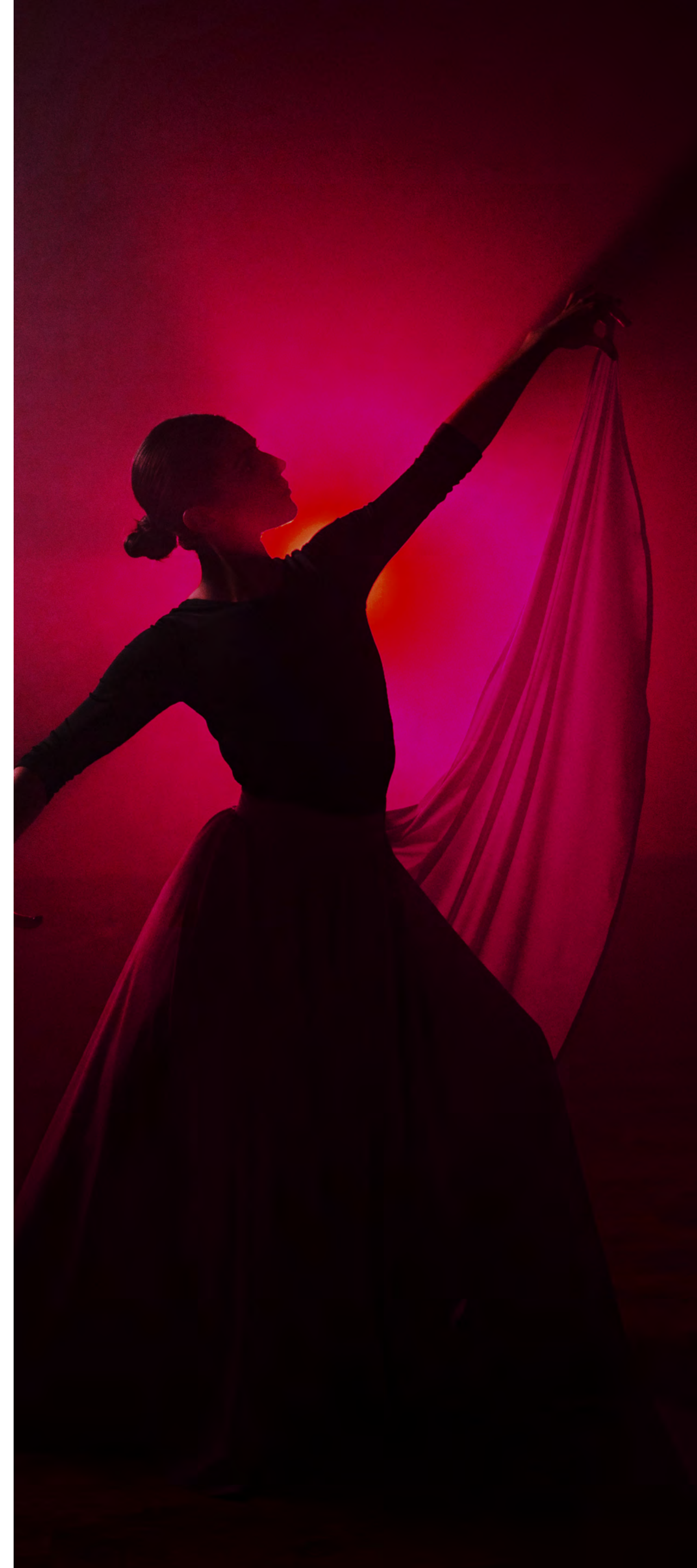
Residents, creatives, and visitors drawn to an active urban atmosphere where culture, social life, and everyday experiences naturally intersect.





## THE EXPERIENCE

- Lively and urban, yet intimate in scale, with a welcoming, people-focused atmosphere.
- Shaped by active laneways, cafés, dining spots, and cultural venues that invite discovery.
- Alive from day to night, with a steady rhythm of movement, social interaction, and street



## WHAT SETS IT APART

- Home to the district's key cultural and entertainment destinations.
- A vibrant meeting point of living, dining, retail, and public space.
- The most urban expression of the masterplan, defined by its energy, density of experiences, and sense of place.



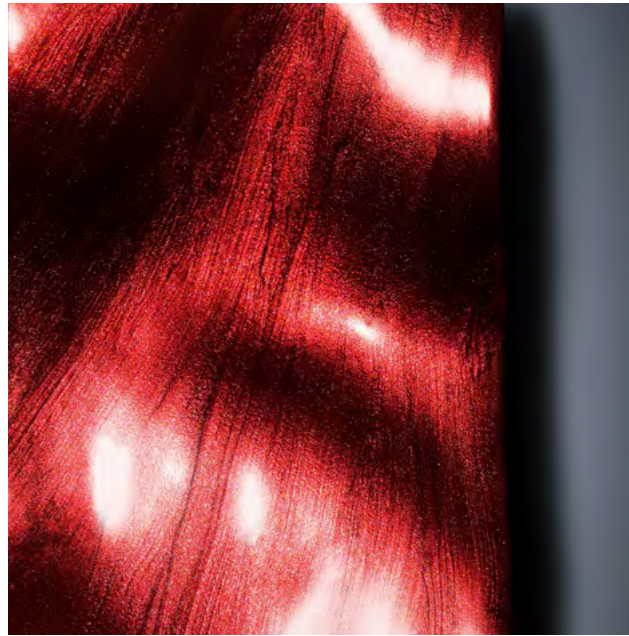




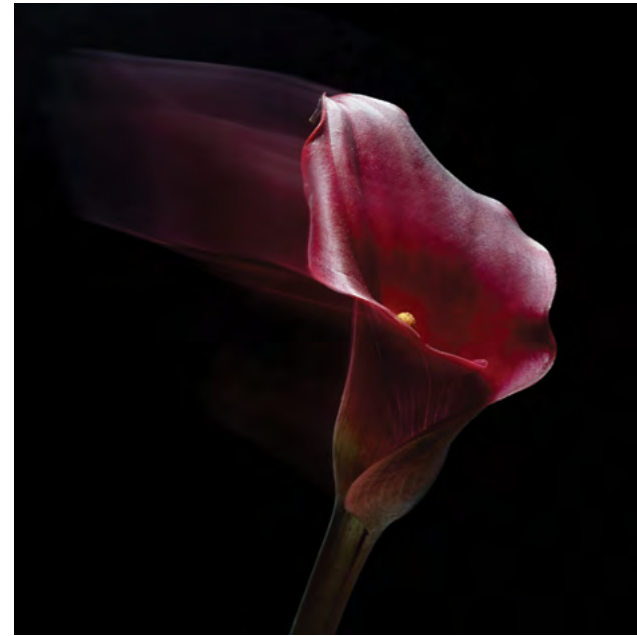
# A M E N I T I E S



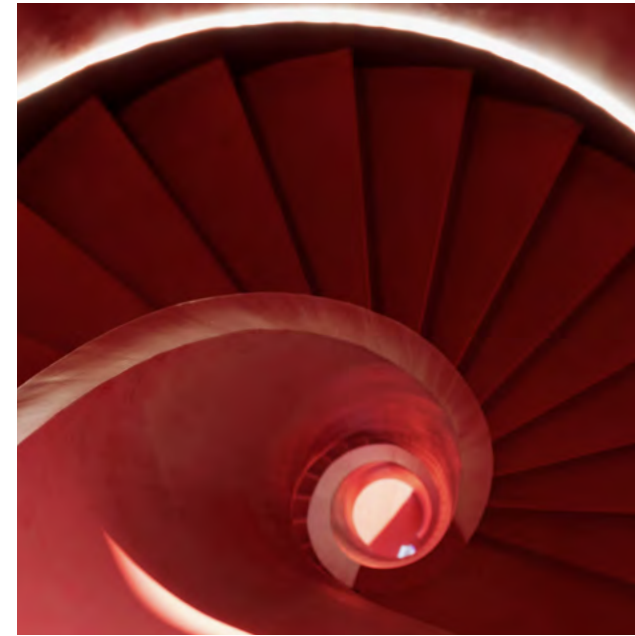
SIGNATURE URBAN PLAZA



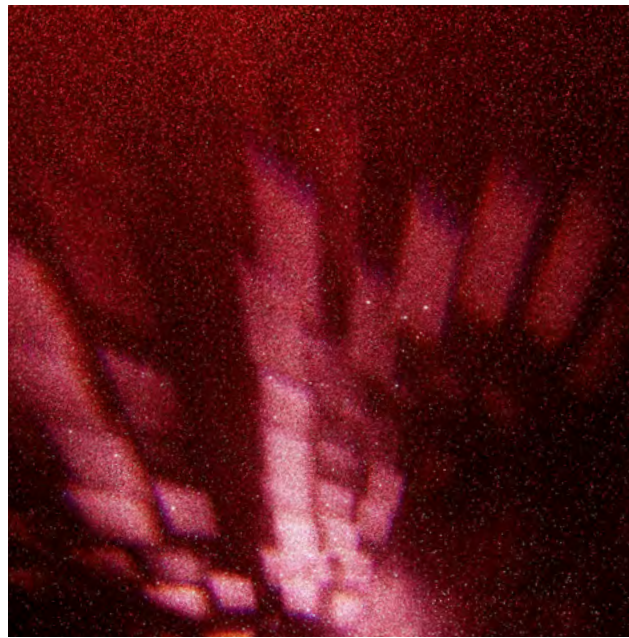
INTERACTIVE ART &  
SCULPTURE



POCKET ACTIVITY SPACES



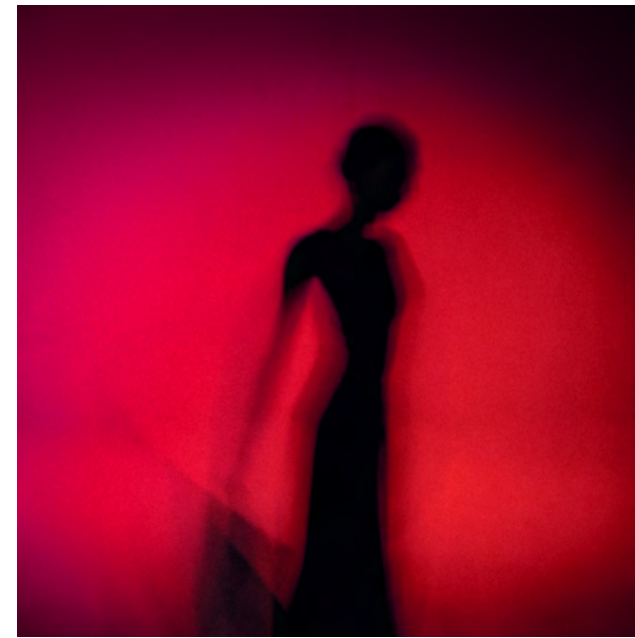
DESIGN LINE STEPS



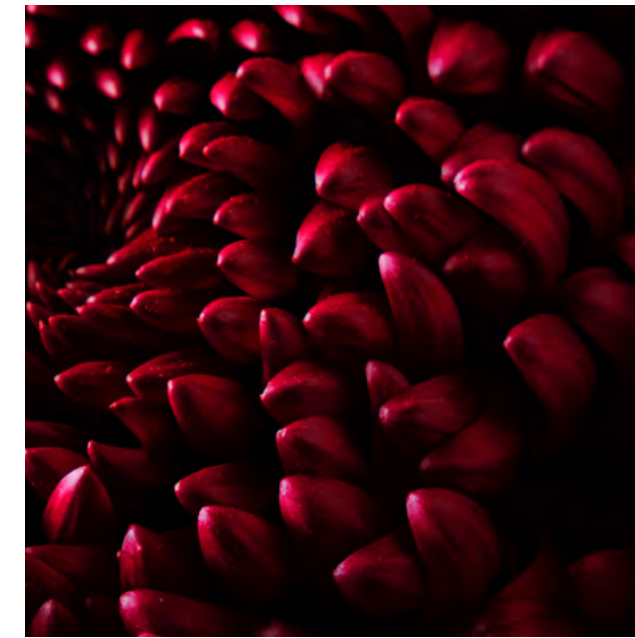
DESIGN LINE-PODIUM  
CONNECTION



ACTIVATED PEDESTRIAN  
STREET



AMPHITHEATRE & STAGE



CASCADING LANDSCAPES



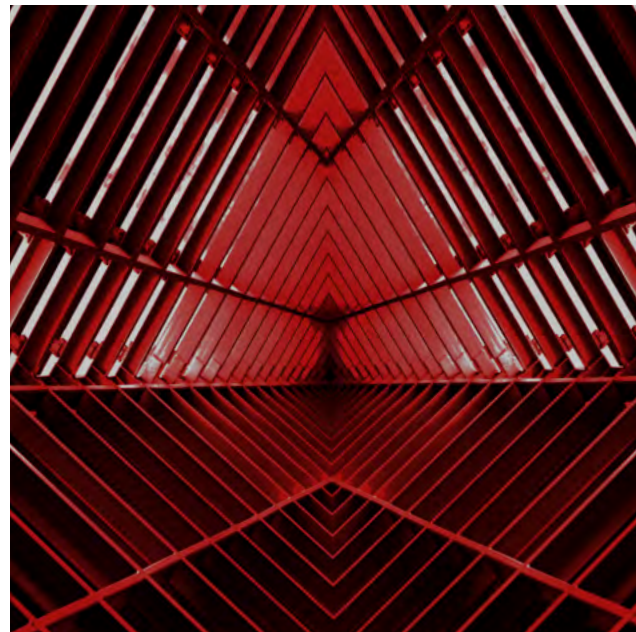
WATER WALL FEATURE



# AMENITIES



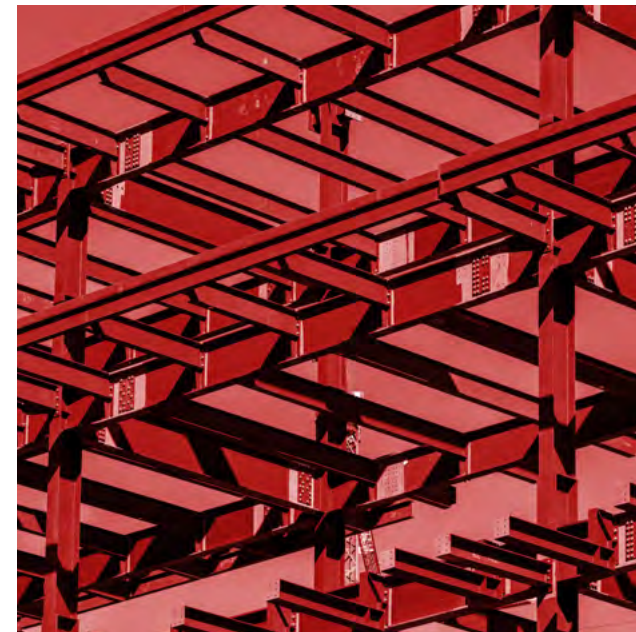
MULTI-USE CENTRAL LAWN



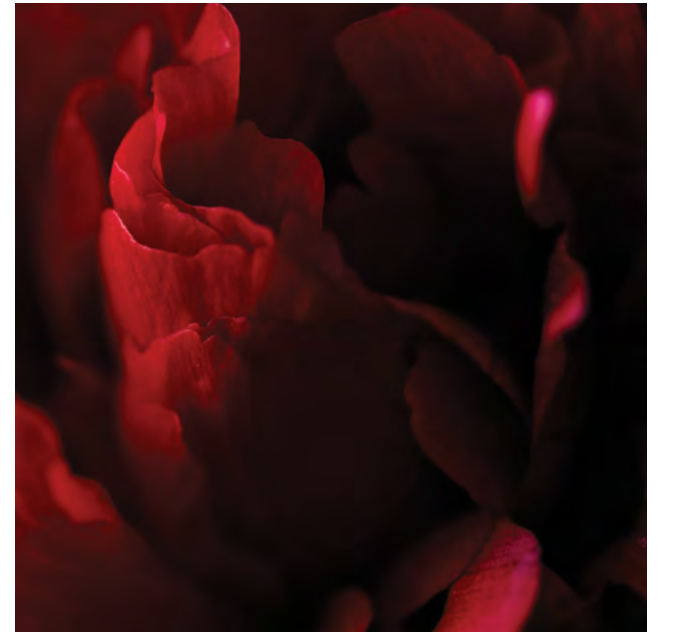
MULTI-USE PAVILION



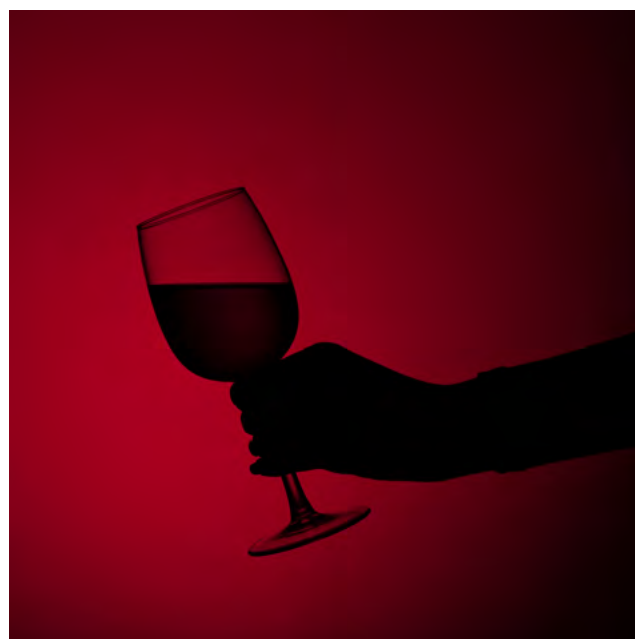
STEPPED SEATING



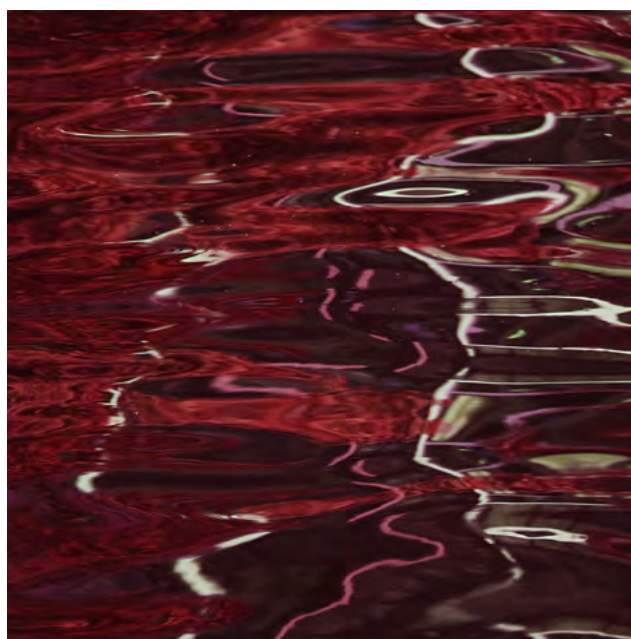
RETAIL PAVILIONS



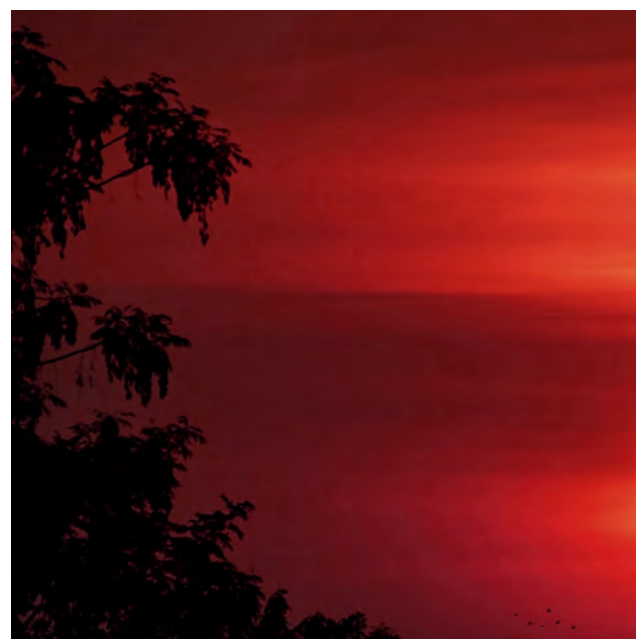
SCULPTED LAWNS



F&B



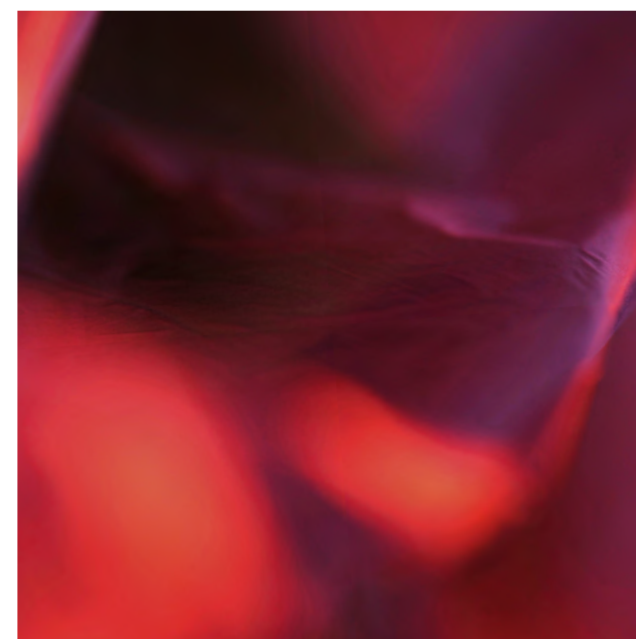
INTERACTIVE PLAY  
FEATURES



TREE-LINED LANDSCAPES



LEARNING PODS



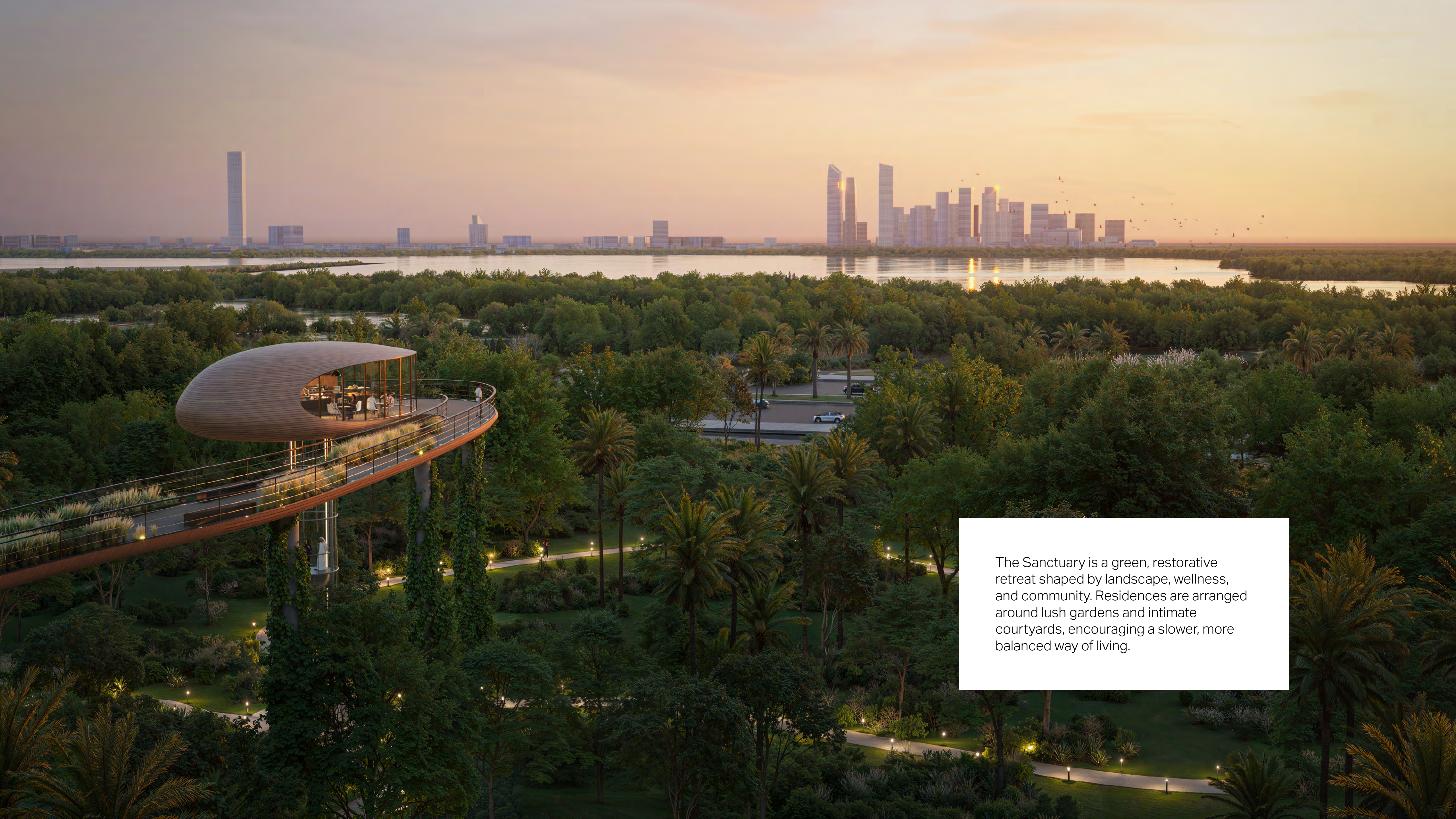
DESIGN LINE LOOK-OUT  
PAVILION



# THE SANCTUARY







The Sanctuary is a green, restorative retreat shaped by landscape, wellness, and community. Residences are arranged around lush gardens and intimate courtyards, encouraging a slower, more balanced way of living.





## THE EXPERIENCE

- Peaceful and green, with a deeply restorative atmosphere.
- Shaped by generous landscapes, open spaces, and a slower, more mindful rhythm of movement.
- Centred around shared parks, play areas, and sports facilities that support an active, family-focused lifestyle.

## AT ITS CORE

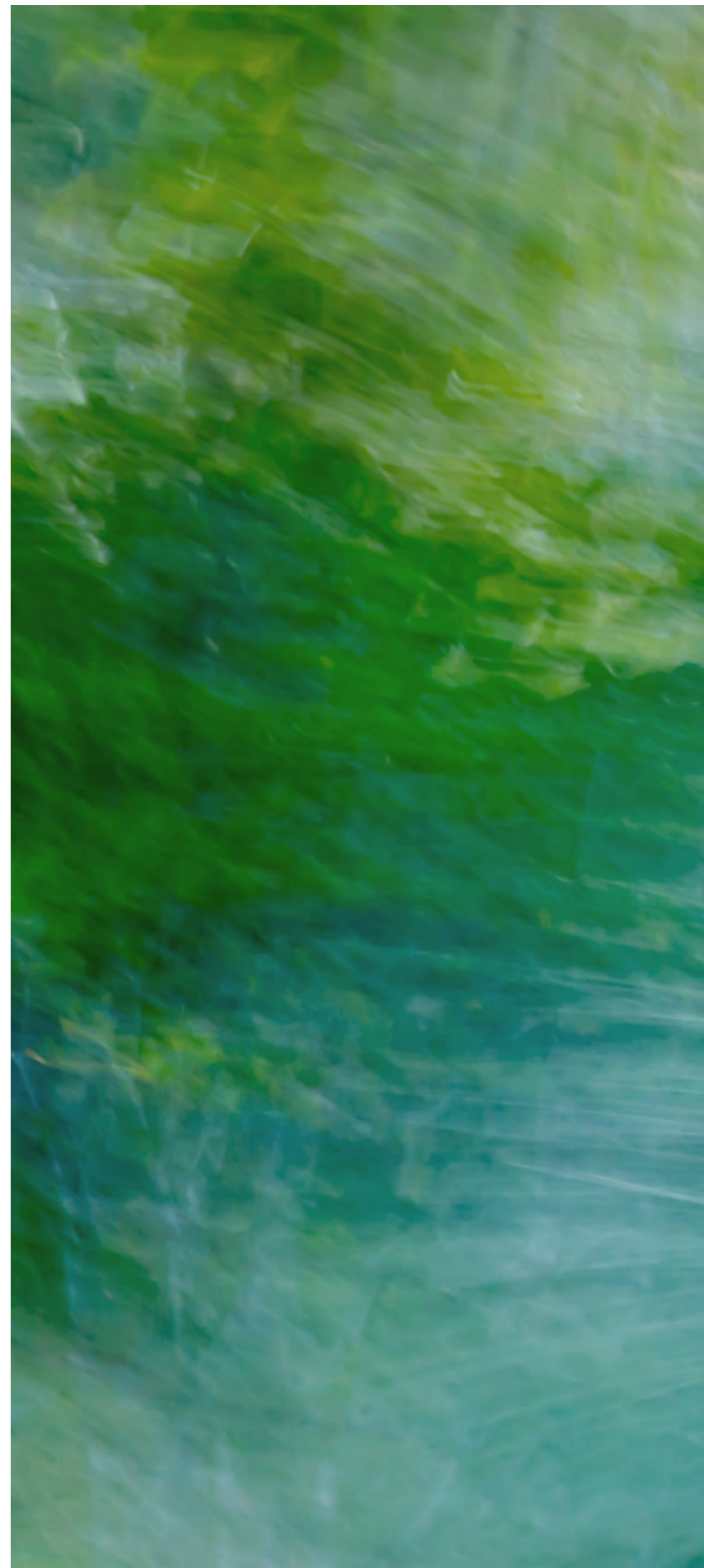
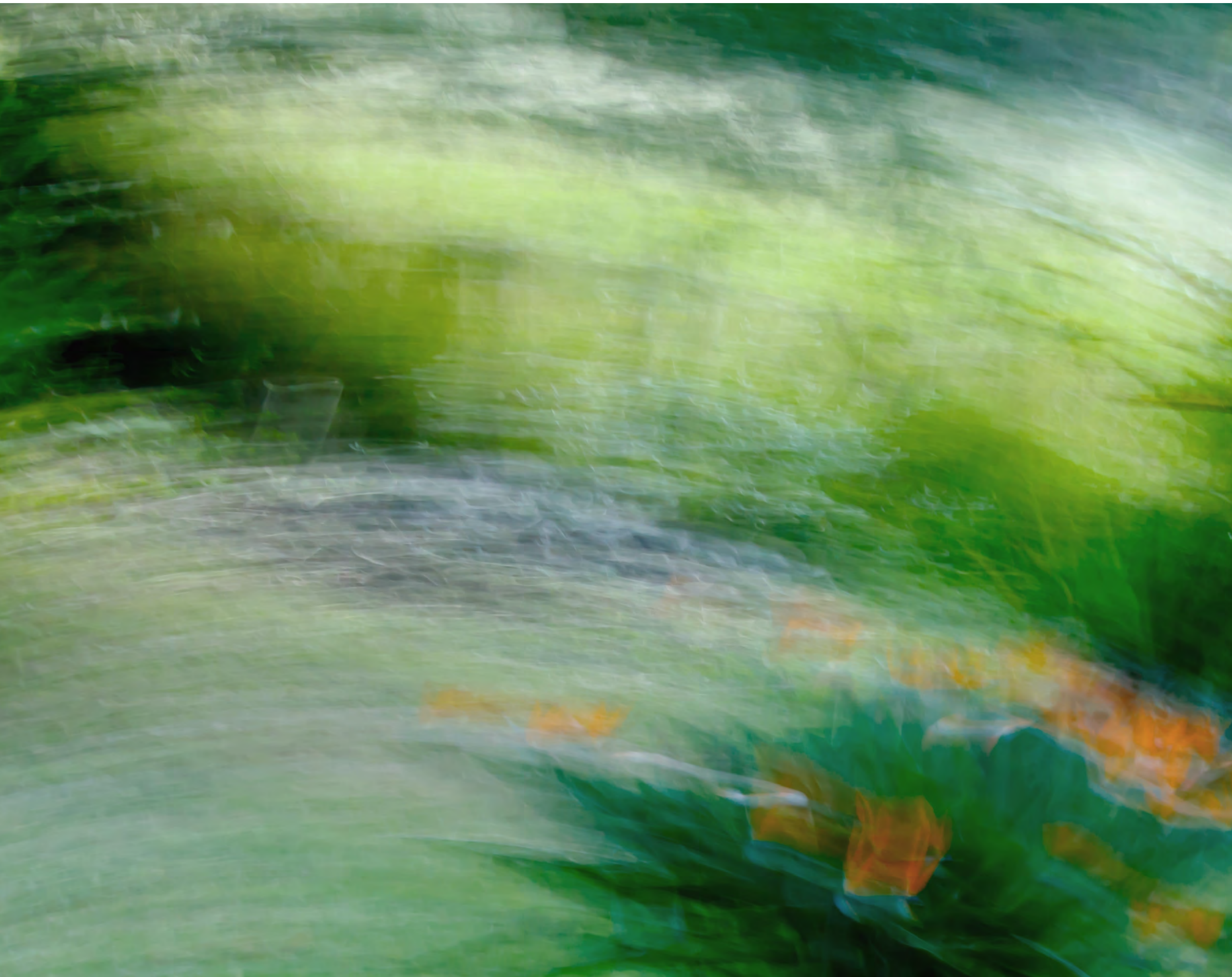
Wellness, family- and nature-led residential area.

## DESIGNED FOR

Residents seeking a calmer pace of living, with a strong connection to greenery, outdoor space, and community.







WHAT SETS IT APART

- Open views across the Ras Al Khor Wildlife Sanctuary.
- A strong focus on outdoor living, well-being, and family-oriented activity.
- A tranquil contrast to the livelier energy of Soho and Design HQ, offering a more peaceful way of living.

RESIDENTIAL  
78%

OPEN SPACE  
17%

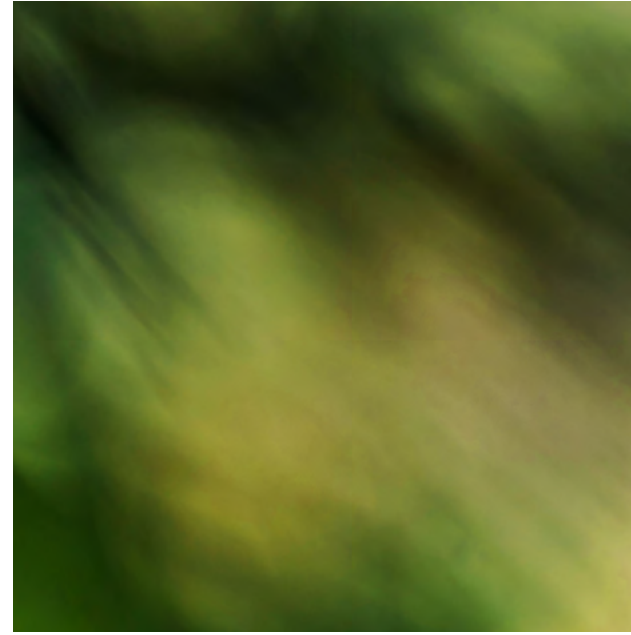
FACILITIES  
5%



# AMENITIES



MULTI-PURPOSE COURT



ADVENTURE PARK & PLAY  
AREAS

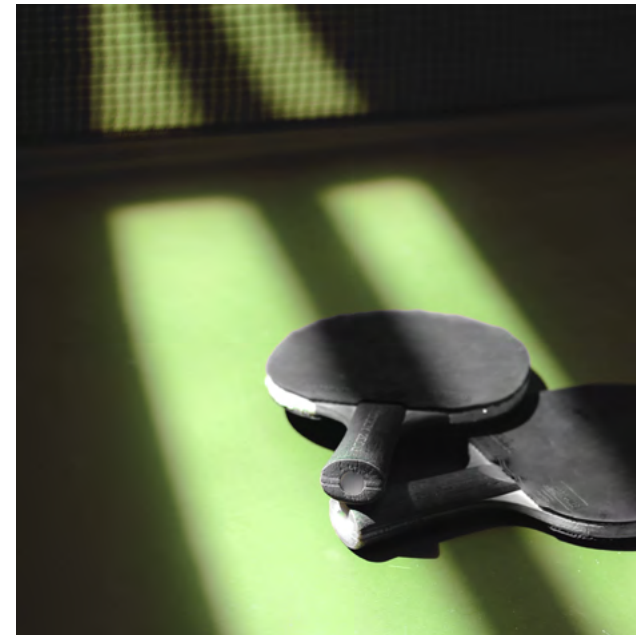
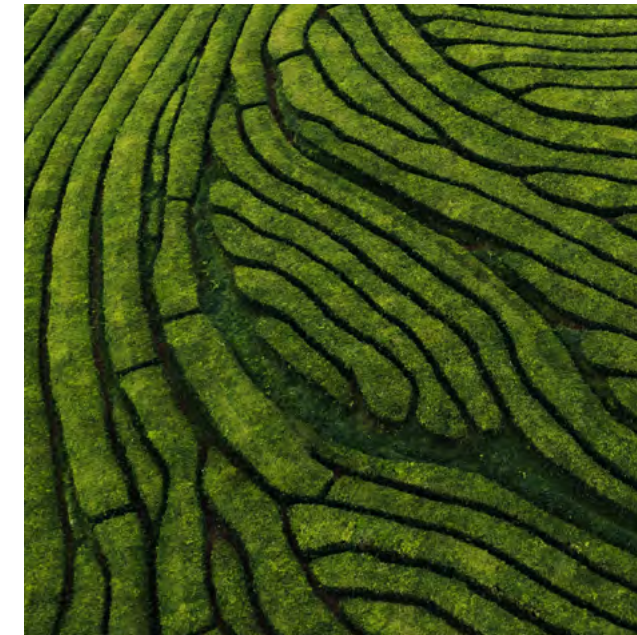
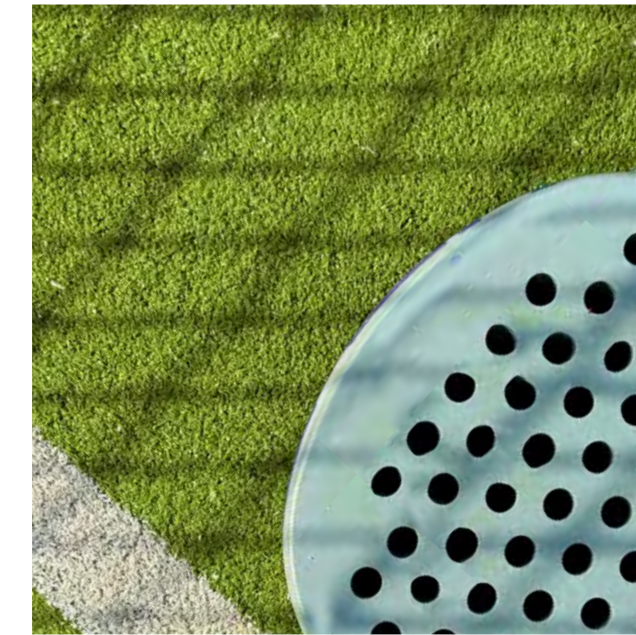


TABLE TENNIS COURT



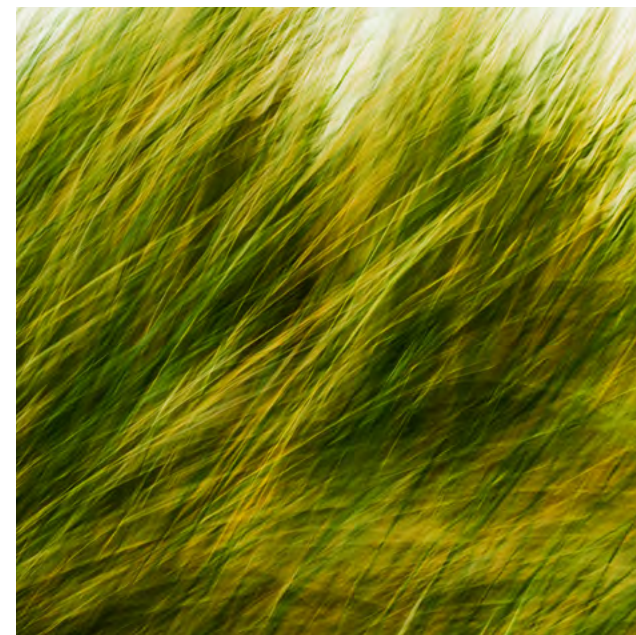
ACTIVITY & SPORTS LAWN



PADDLE TENNIS COURT



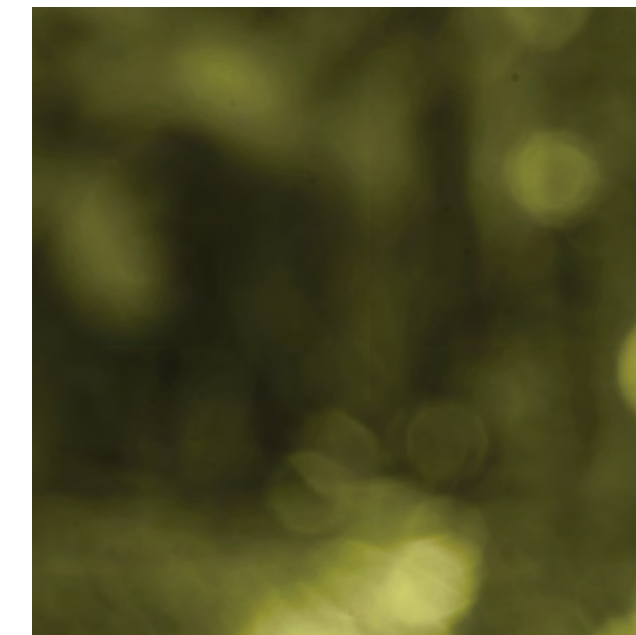
URBAN FITNESS  
& SKATE PARK



INTEGRATED SEATING &  
RECREATION AREAS



MOSQUE PLAZA WITH  
WATER FEATURE



MOSQUE GARDENS &  
OPEN LAWN



PUBLIC ART & SCULPTURAL  
WATER FEATURE



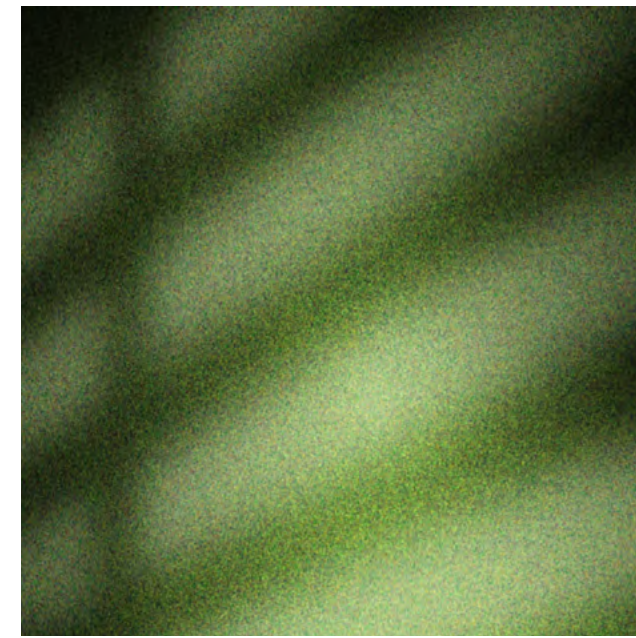
# AMENITIES



ICONIC RETAIL PAVILION



PUMP TRACK LOOP



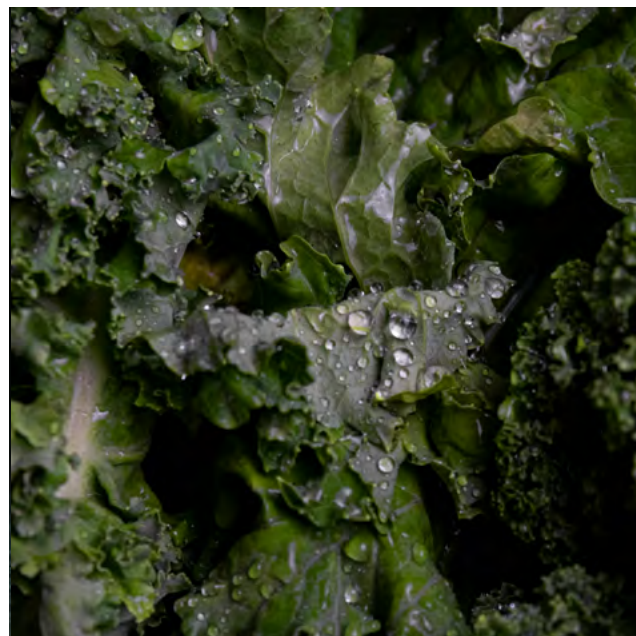
WETLAND & NATURE-  
THEMED PLAY



STEPPED SEATING &  
GALLERY SPACES



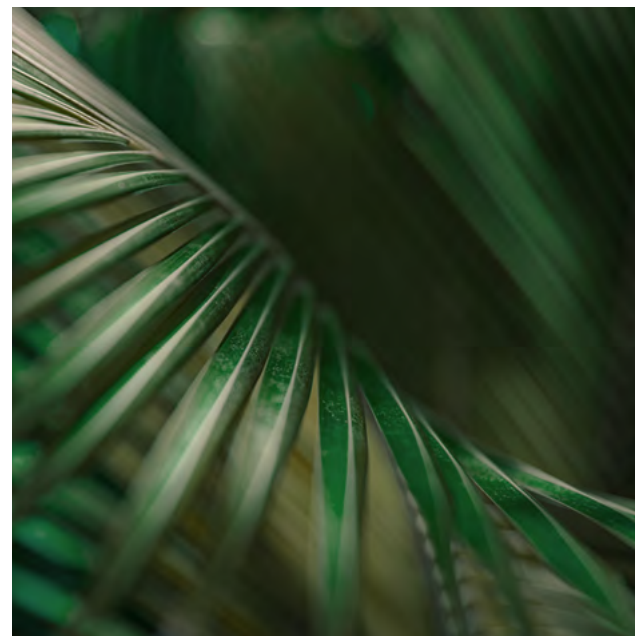
LOOK-OUT TOWER &  
VIEWING PODS



F&B



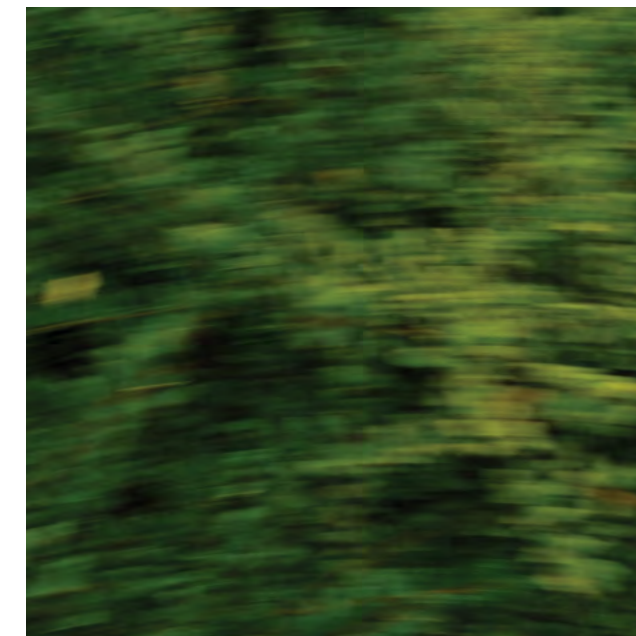
NATURE TRAIL & NATURAL  
LANDSCAPES



CANOPY WALK / DESIGN LINE  
WALKWAY



WATER-SENSITIVE  
LANDSCAPE DESIGN



ACTIVATED UNDERCROFT  
PLAY FEATURE



# THE MINDSPACE







The Mindspace offers an environment shaped for those who thrive on curiosity, creation, and collaboration.

## AT ITS CORE

A district dedicated to creative production, experimentation, and learning.

## DESIGNED FOR

Artists, designers, makers, educators, and innovators drawn to an environment that encourages exploration and creative exchange.



THE EXPERIENCE

- Raw and flexible, with a strong sense of creative freedom.
- Purpose-built for making, prototyping, and hands-on experimentation, with art installations and exhibition spaces woven into everyday life.
- Celebrates process, craft, and originality.



|                   |                   |                |                 |                  |
|-------------------|-------------------|----------------|-----------------|------------------|
| FACILITIES<br>32% | INDUSTRIAL<br>31% | OFFICES<br>24% | UTILITIES<br>7% | OPEN SPACE<br>6% |
|-------------------|-------------------|----------------|-----------------|------------------|



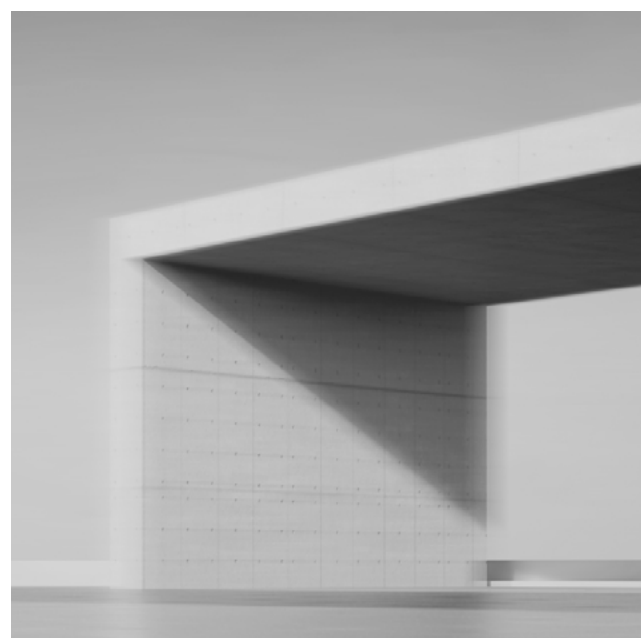


## WHAT SETS IT APART

- Large-format, highly adaptable spaces.
- A focus on process, creation, and collaboration.
- Functions as Dubai Design District's ideas hub, continually feeding new thinking and creative energy into the wider district.



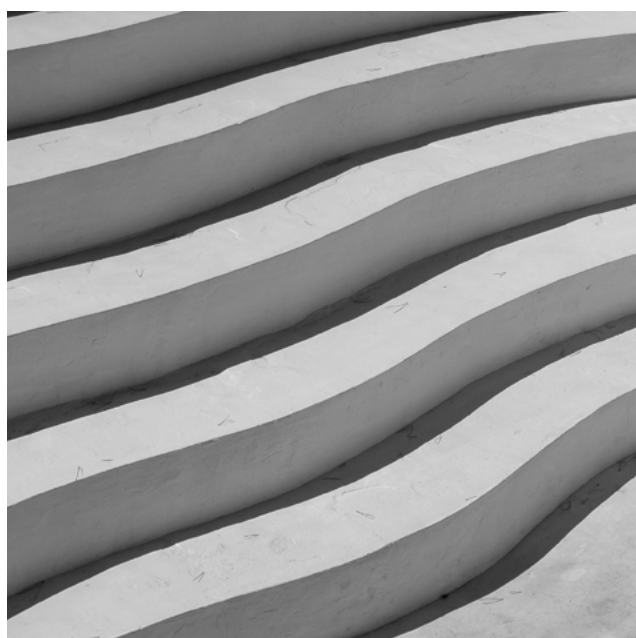
# AMENITIES



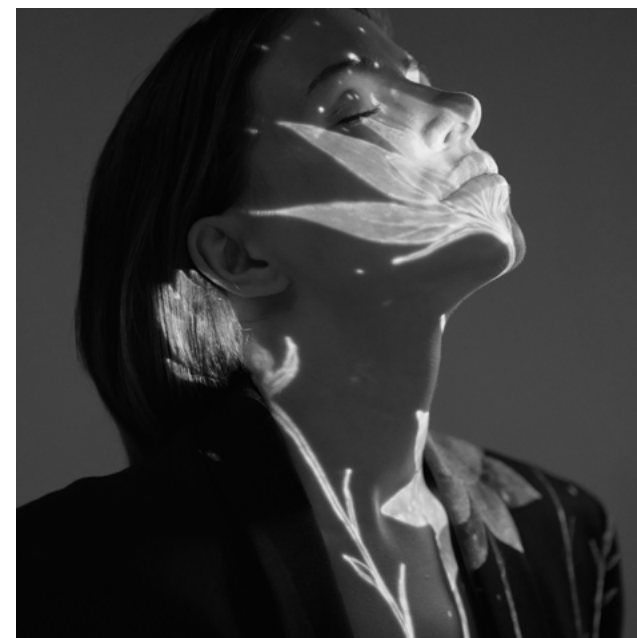
MULTI-USE PAVILION



OPEN LAWN  
FOR SEASONAL EVENTS



DESIGN LINE STEPPED  
SEATING



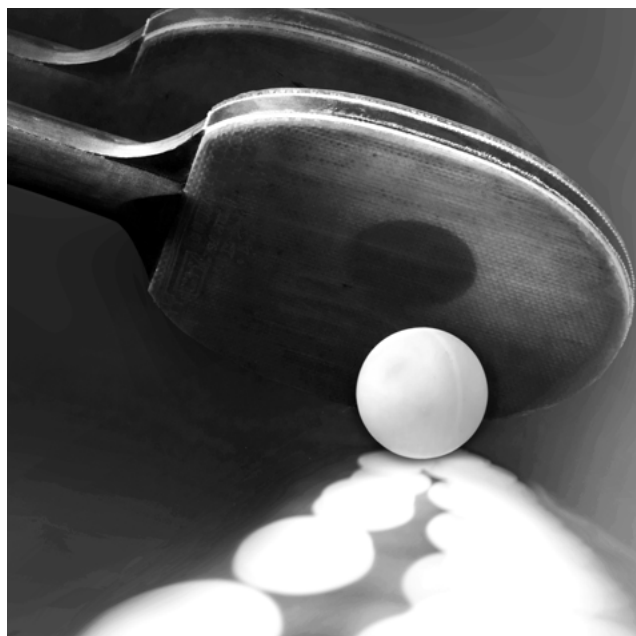
OUTDOOR EXHIBITION  
SPACES



INTERACTIVE ART &  
SCULPTURE



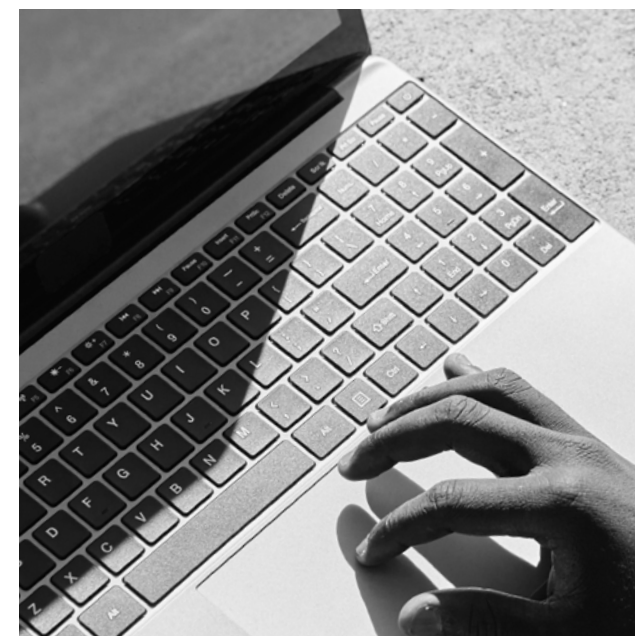
BASKETBALL & SKATE  
PARKS



POCKET ACTIVITY ZONES



F&B



INTEGRATED SEATING &  
CO-WORKING SPACES



FEATURE ART & SCULPTURE



BEYOND A



LIFESTYLE



DESTINATION



# LIFE, INSPIRED

Life at Dubai Design District unfolds against a backdrop of water, skyline, and light. Promenades with panoramic canal views, vibrant retail, and marina life shape the rhythm of everyday living, where movement, well-being, and connection feel effortless.

From morning through late night, galleries, performance spaces, and urban hangouts are brought to life by a year-round calendar of food festivals, design weeks, fashion shows, art fairs, boat and water shows, concerts, and flagship events.

Everyday essentials are thoughtfully woven into the district, with schools, nurseries and daycare facilities, mosques, clinics, hospitals, hotels, and retail all within easy reach.

This is an ever-evolving waterfront community where culture, style, and daily life come together for an experience unlike anywhere else in the city.

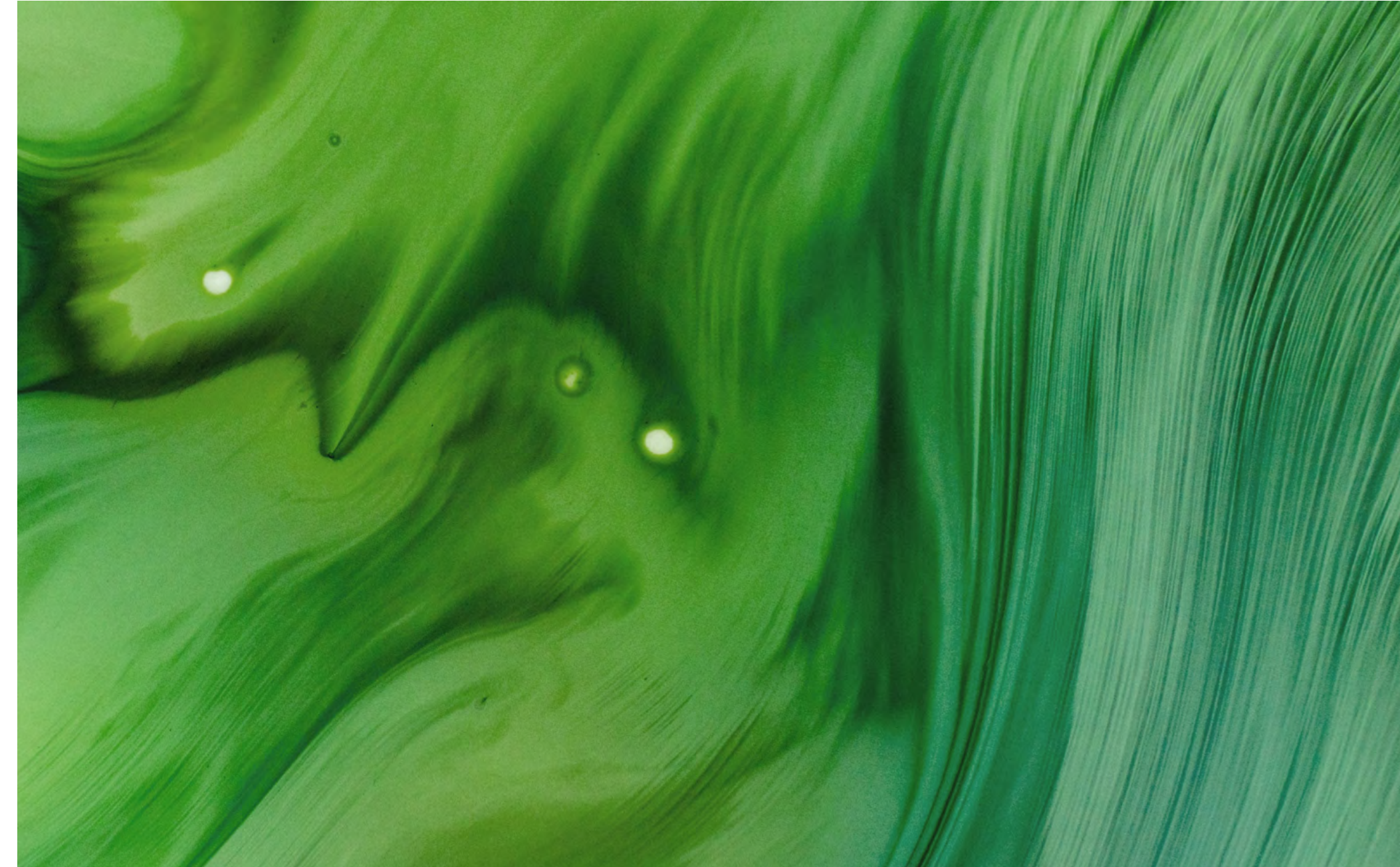






# WHERE INNOVATION MEETS SUSTAINABILITY

Dubai Design District is grounded in forward-thinking design, with sustainability at its core. Energy efficiency, sustainable materials, and generous open spaces work in harmony with innovative urban design strategies to create a future-focused, human-centred environment that balances modern development with environmental and social responsibility.





The background features a horizontal gradient of purple and blue hues, transitioning from a lighter blue on the left to a deeper purple on the right. A solid black horizontal band runs across the middle of the image, creating a stark contrast with the colorful background.

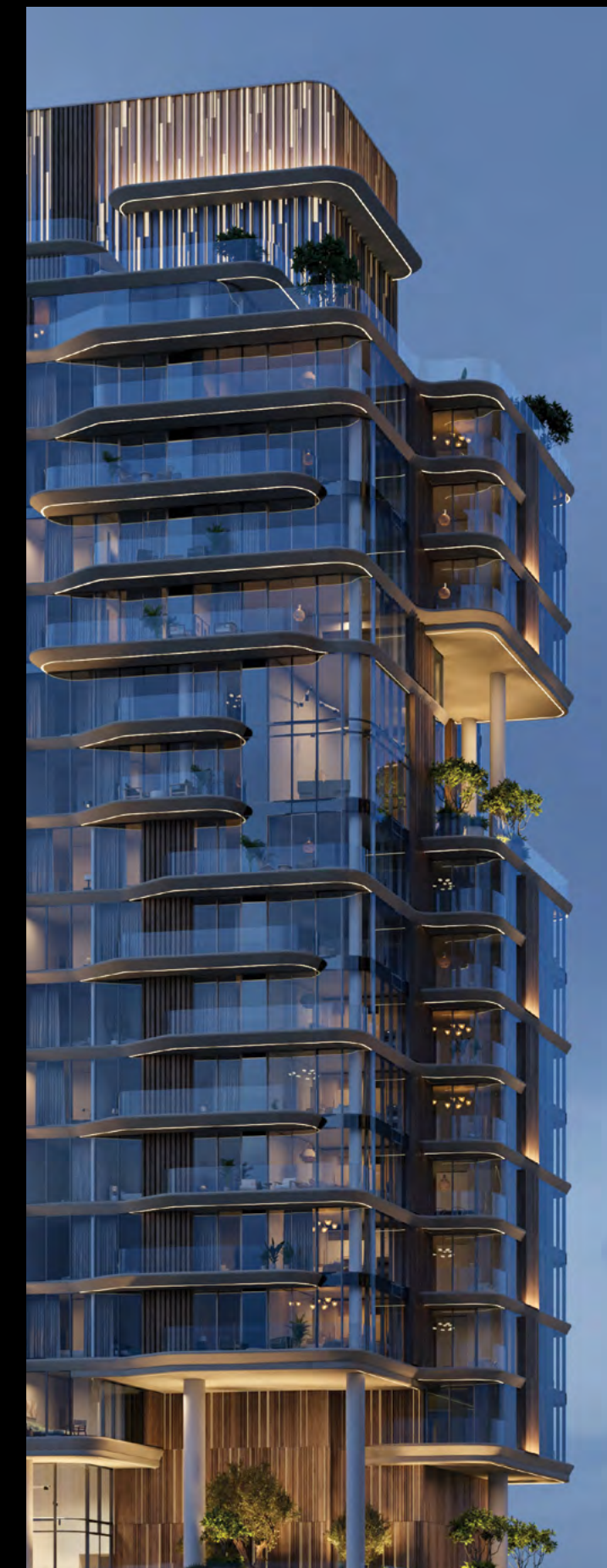
WHERE DESIGN GUIDES YOUR EVERY MOVE



THE EDIT AT d3

# UNSCRIPTED. BY DESIGN.

More than a residence, The Edit at d3 is a refined expression of waterfront living, where innovative architecture meets a thriving creative community. Composed of three sculptural towers, the design is defined by rhythm, balance, and a seamless connection to water and landscape. Soft edges, continuous balcony lines, and sky gardens introduce light, greenery, and openness throughout, creating a living environment where architecture, nature, and everyday life flow together.







# ATÉLIS <sup>AT</sup> d3

## AN ARTISTIC REFLECTION OF LIFE

Rising along The Creekside shoreline, Atélis at d3 is the waterfront landmark in the heart of Dubai's creative district. Designed by the visionary studio SOM, this architectural masterpiece offers uninterrupted water views and panoramic skyline vistas. It delivers signature experiences on every level, blending resort-style serenity with the energy and creativity of urban living.





# DESIGN QUARTER <sup>AT</sup> d3

## LIVE IT CREATIVE

At the heart of Dubai Design District, Design Quarter at d3 is a distinctive residential address created for those with a creative spirit. Offering thoughtfully designed apartments, it pairs sweeping city views and contemporary amenities with stylish lobbies and quiet spaces for everyday reflection.



WELCOME  
TO A LIFE,  
DESIGNED





